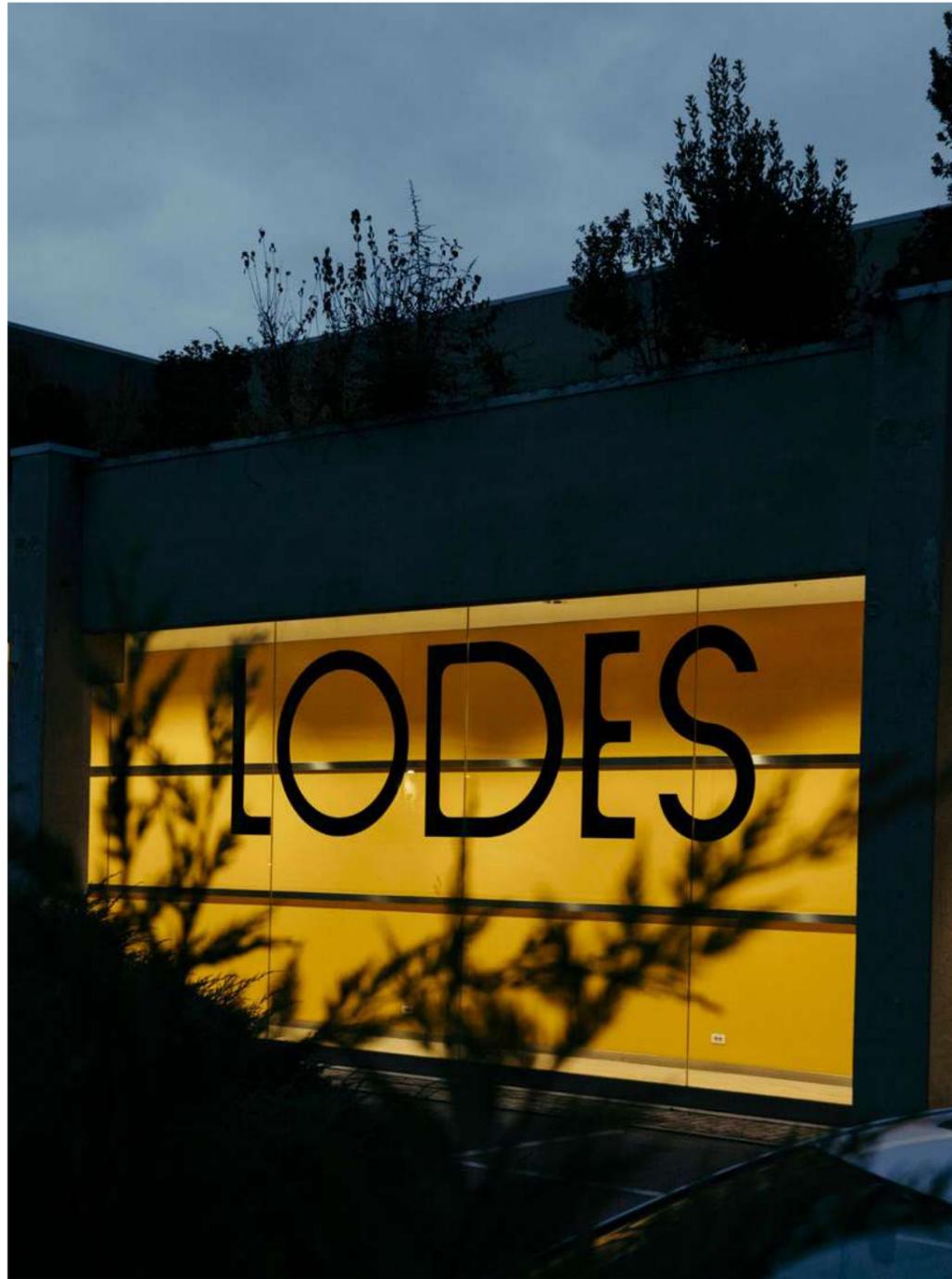


LODES

## Lodes – Standard tools, bespoke solutions

Lodes has been designing and producing lighting solutions for interiors and exteriors since 1950. Based in Venice, the brand fuses contemporary design and innovative technology, using materials of the highest quality, to deliver premium lighting that prioritise the relationship with the end user. Lighting that suits most needs and moods – efficient and powerful proprietary LED modules as well as versatile standard light sources.



# For our family, light is a 70-year heritage.



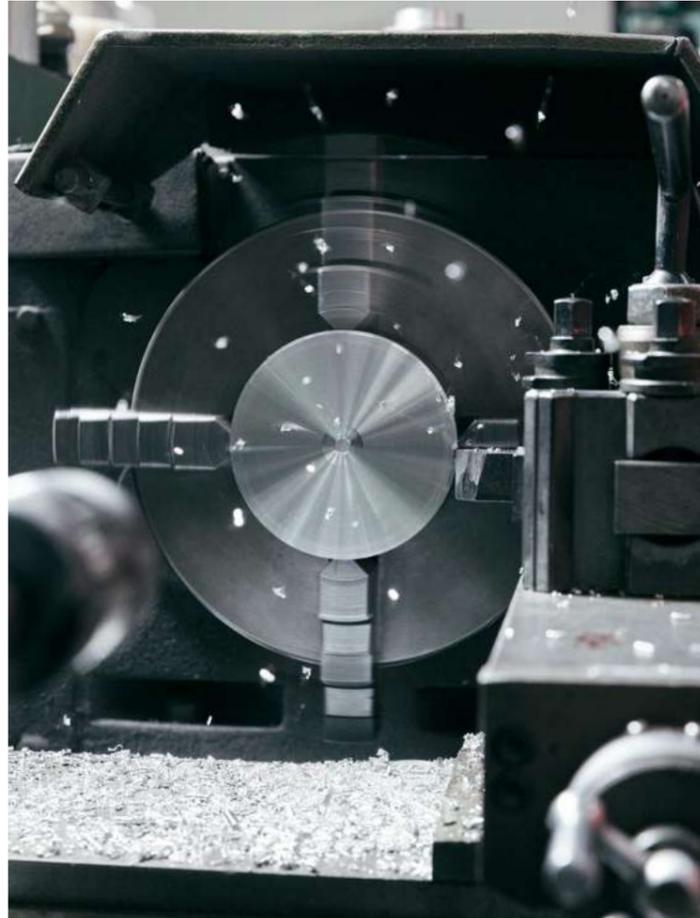
“We have been studying light, designing for light and with light all these decades. We can say that we learn from light, and I assure you that light always has plenty to teach us. Our family heritage is deeply connected to our territory: which is Venice, the shiny tesserae of mosaics, the reflections of the lagoon, the squares of the Venetian cities, bustling with merchants and energy. In 2020 we celebrate our 70<sup>th</sup> anniversary and Studio Italia Design becomes Lodes.”

Massimiliano Tosetto, General Manager

# Identity

For our company, the evolution to Lodes is the beginning of a new era and the occasion to celebrate the values that our founder has taught us.

## Mastery



*Mastery* is the know-how consolidated through direct experience and over the years, which gives life to meaningful lighting solutions.

## Research



Our company history is a family journey of continuous evolution and fast learning. This we call *Research*, our keen curiosity to learn new ways and to constantly renew ourselves.

## Relations



Everything we do as a lighting company is about *Relations*. The relationship with our teams and our partners. The intimate bond between our products and the people who select them. The interaction between lamps and the environments they decorate with light.

## Italianness



We are *Italian*, deeply connected to our territory and cultural roots.

# Mastery

Originating in founder Angelo Tosetto's passion for glass, Lodes represents a three-generation evolution from pure passion to brilliant lighting solutions.



Glass manufacturing know-how



Metal manufacturing know-how

Today, Lodes favours durable materials that can be moulded at will, to suit specific design visions and best serve each project. Glass and metal celebrate the company's manufacturing know-how and its high-quality Made in Italy essence. Mastery is the know-how consolidated through direct experience and over the years, which gives life to meaningful lighting solutions.

# Mastery – Chapter I

## Glass manufacturing know-how







# Blown Glass

Mastery – Chapter I, Blown Glass

# Mastery – Chapter II

## Metal manufacturing know-how







# Metal

Mastery – Chapter II, Metal

# Research

Our company history is a family journey of continuous evolution and fast learning. This we call *Research*, our keen curiosity to learn new ways and to constantly renew ourselves.



Lodes' workshop is the place where technical know-how meets new creative perspectives, where designers' creative ideas are shaped and elaborate sketches give life to new product stories.



IVY, LED light source.

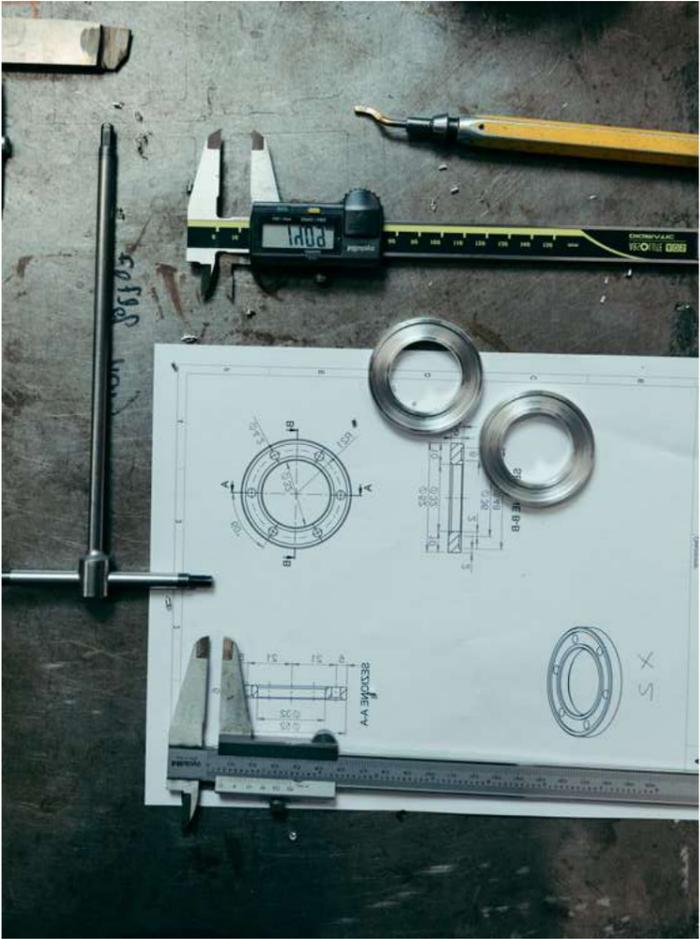
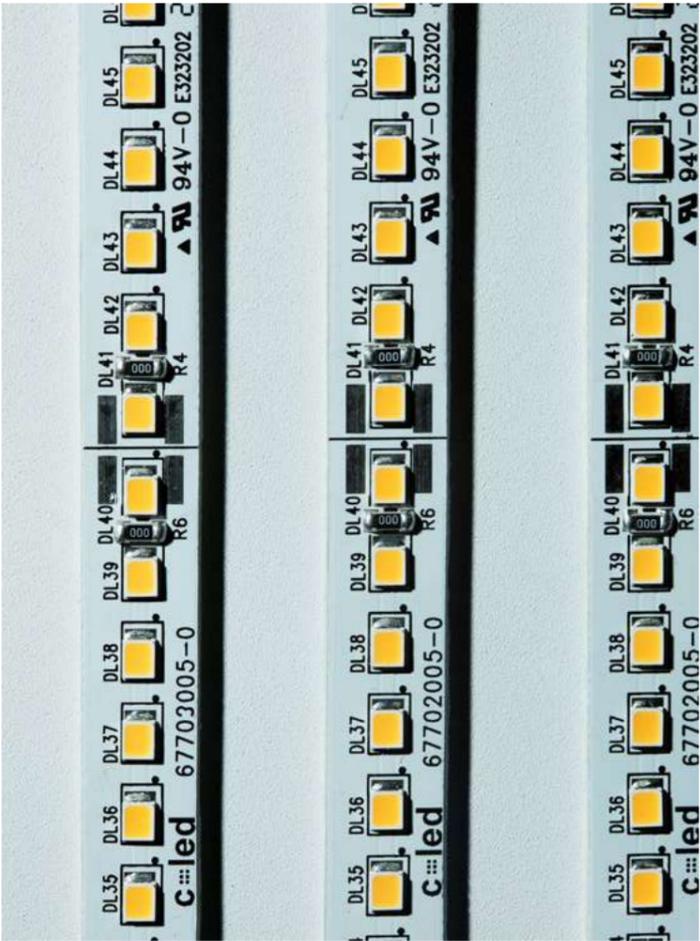


Croma, turn on and off, dim light intensity and warmth.



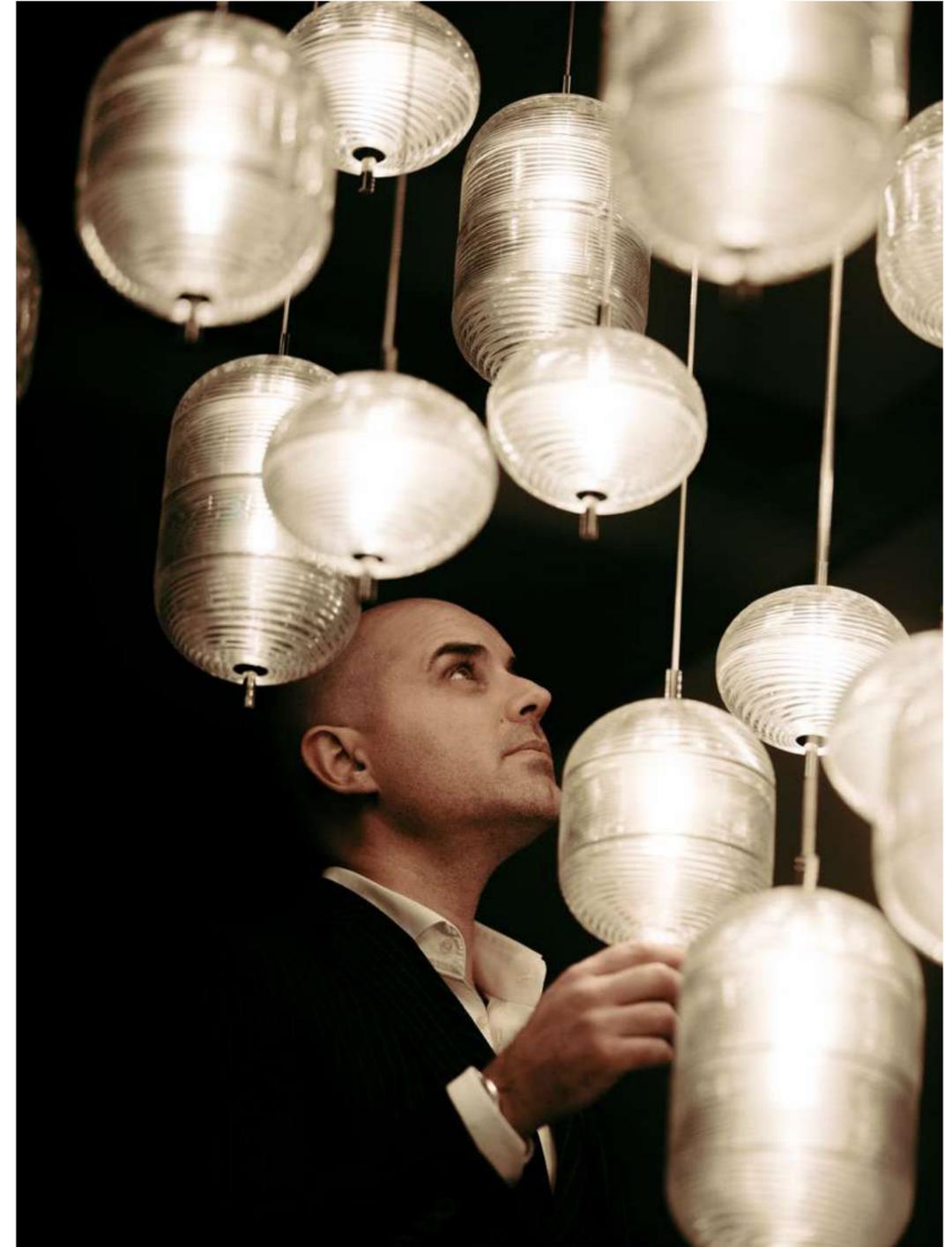


Lodes' workshop is the place where technical know-how meets new creative perspectives.



# Relations

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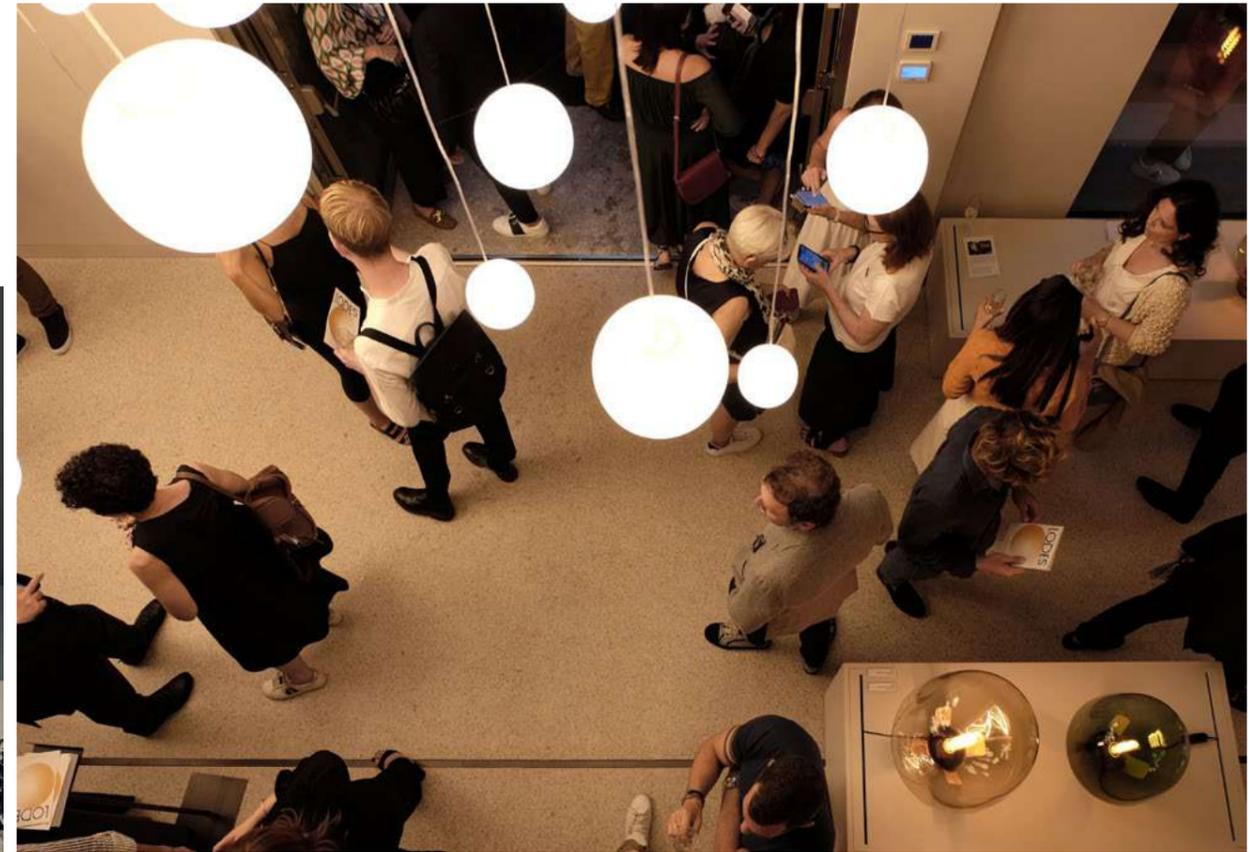




Intimacy between objects to be enjoyed and those who select them.



Interaction between products and their surroundings.



The spirit of partnership and exchange.

# Timeline 1950–2022

1950

Angelo Toso, Fabbrica di Lampadari was founded.



Fabbrica di Lampadari – Marcon (Venice)

1997

Andrea Toso, one of the three siblings, takes over the company, renames it Studio Italia Design, and transfers the headquarters to Marcon. Andrea embraces a more contemporary language, and transitions to digital design.



Andrea Toso

2005

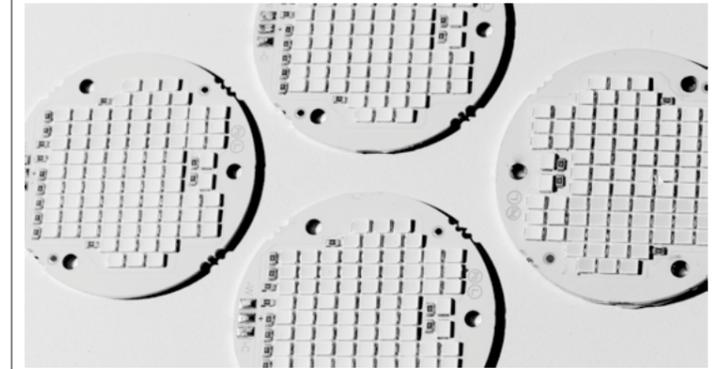
Architect Marco Ferreri is appointed Art Director. Under his guidance, the company engages established designers and brings to market new successful products.



Blow, *design by Pio e Tito Toso*  
Buona Notte, *design by Giulio Iacchetti*  
Nuvola, *design by Denis Santachiara*  
Magnetita, *design by Denis Santachiara*

2014

The company develops proprietary AC-line voltage LED modules.



1979

One year after the launch of the first halogen bulb the Ovi lamp was born.



1998

The Mania lamp was launched.



Mania, *design by Alberto Gherardi*

2011

Karim Rashid starts his collaboration with the company and designs Coppa, Probe and the Vapor floor lamp.

2015

The Kelly suspension lamp by Andrea Toso is added to the catalogue.



1985

Angelo's three children take over the company and change its name to Tre-T Lighting.

2004

Massimiliano Toso, Andrea's son, joins the company as Export Sales Manager.

2013

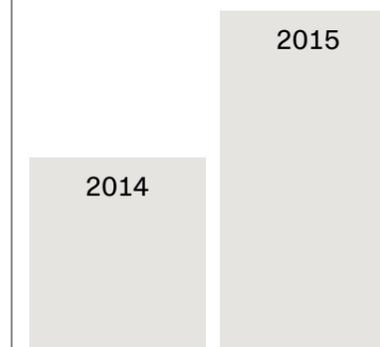
Massimiliano Toso is appointed General Manager of Studio Italia Design.



Massimiliano Toso

2015

Turnover doubles vs the previous year.



# Timeline 1950–2022

2016, 2017

The Dubai office is established to manage Middle East and Africa.

Business partner Texere Advisor starts acting as Resident Manager for Asian markets.

Turnover increases by 40%.

2019

Flagship store openings in Doha, Qatar and Paris, France.

2019 / 2021

The partnership with designer Luca Nichetto resulted in products such as Jefferson and Croma.



Luca Nichetto

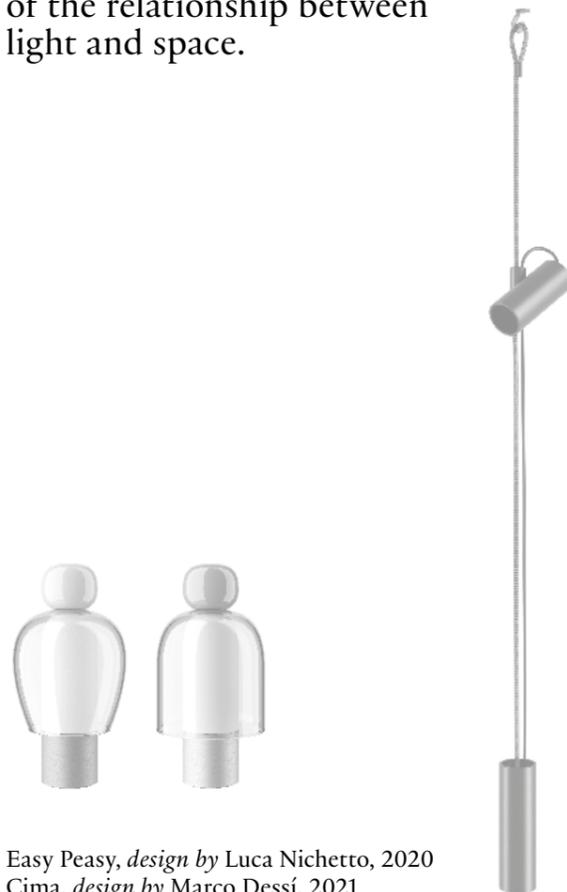
2020

Studio Italia Design becomes Lodes.

## LODES

2020, 2021

Easy Peasy and Cima, two new Lodes collections debut in the spirit of the relationship between light and space.



Easy Peasy, *design by Luca Nichetto*, 2020  
Cima, *design by Marco Dessì*, 2021

2021

The Diesel Living with Lodes line makes its debut to mark the global exclusive collaboration between Diesel and Lodes.



2022

Lodes is proud to announce its first collaboration with international architecture and design studio, Snøhetta. The partnership sees the launch of a new lighting collection entitled Volum, an exclusive series of glass lamps that is poetically simple yet complex in its technically driven solution.



Volum, *design by Snøhetta*

2022

Lodes presents Flar and IVY, two new collections that tell of the relationship between light, space and people.



IVY I and V, *design by Vittorio Massimo*  
Flar, *design by Patrick Norguet*

2022

Lodes lands in Milan. The first Lodes' space in the world.



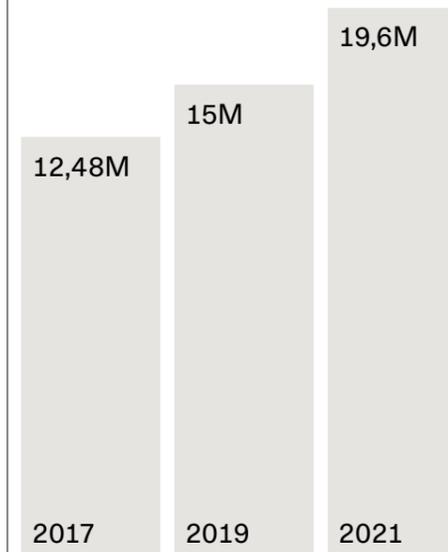
# Team

## Facts & Figures



# Numbers

**>19,6M€**  
2021 Turnover



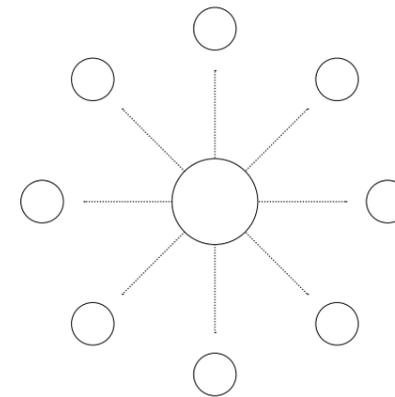
**78%**  
2021 Export Turnover

**31%**  
2020-2021 Growth

**2**  
Showroom  
Marcon, Venice Italy  
Milan Italy

**40+**  
Representatives

**40+**  
Employees



**33**  
Collections

**N**  
  
Cluster compositions



A-Tube

A-Tube Nano

A-Tube Nano Duo

Aile

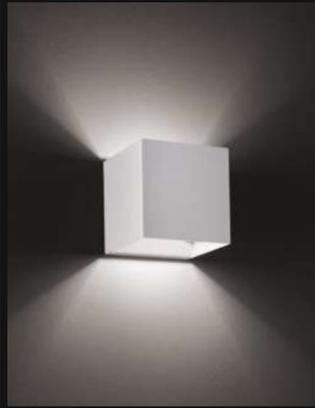
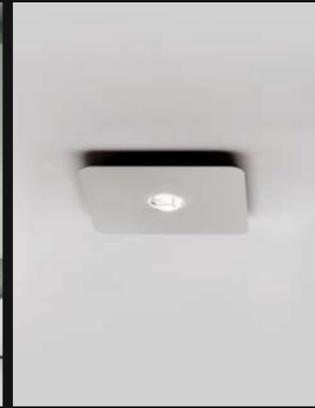
Blow

Bugia

Cima

Croma NEW LAMP

Easy Peasy



Flar NEW LAMP

Frozen

IVY NEW LAMP

Jefferson

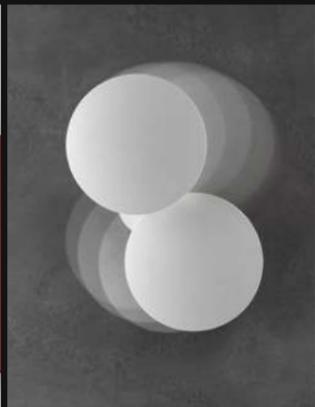
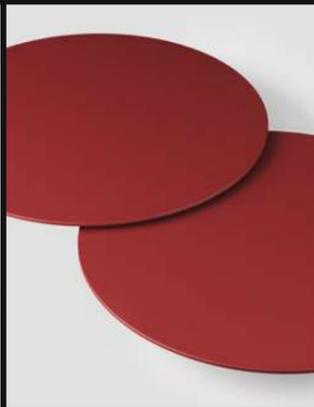
JIM

Kelly

Kelly Cluster

Laser

Make-Up



Nautilus

Nautilus Mini

Nostalgia

Pin-Up

Puzzle

Puzzle Mega

Puzzle Outdoor

Puzzle Round

Rain



Random

Random Solo

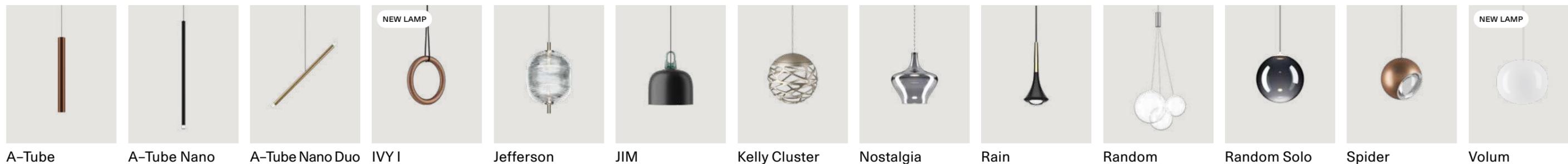
Sky-Fall

Spider

Spider ceiling NEW LAMP

Volum NEW LAMP

## Cluster suspension lamps



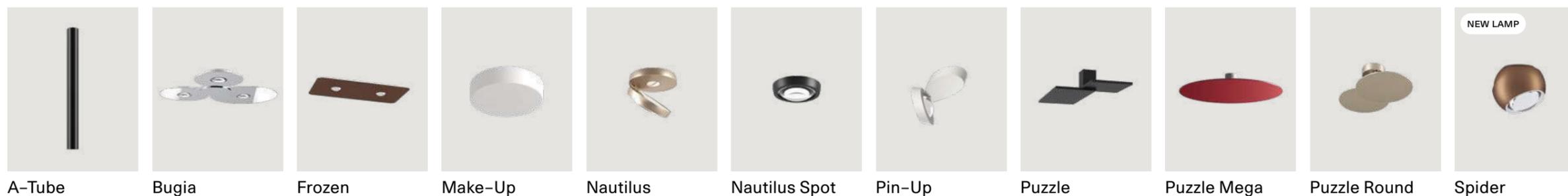
## Suspension lamps



## Wall lamps



## Ceiling lamps



## Floor lamps



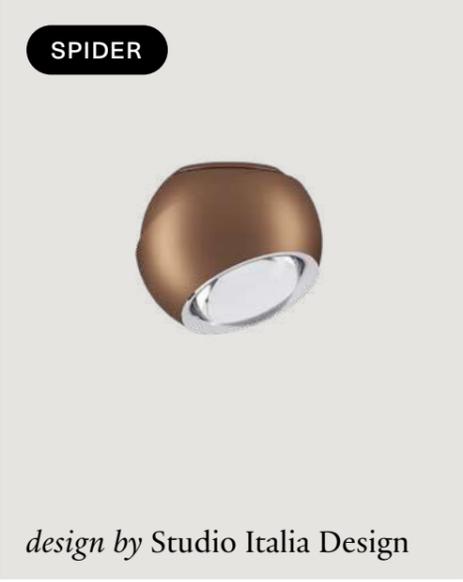
## Table lamps



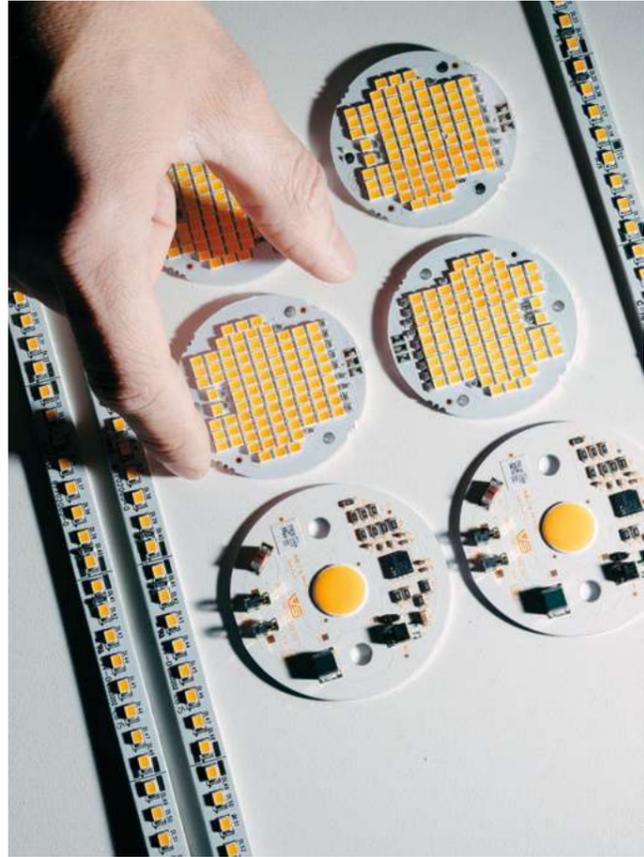
## Outdoor lamps



# New lamps 2022



# LED Technology



We offer *line voltage and low voltage* LED modules—efficient solutions to effectively provide the same light quality as halogen bulbs—which we design and manufacture.

*Colour Rendering Index (CRI)* is the value that measures the ability of a light source to reproduce the colours of an object. All our LED light

sources offer 90 CRI or higher, reflecting the natural colour of objects.

*Light colour temperature* is expressed in Kelvin degrees and corresponds to the hue emitted by the light source. At 2700 K or 3000 K, our LED modules deliver warm and emotional light.

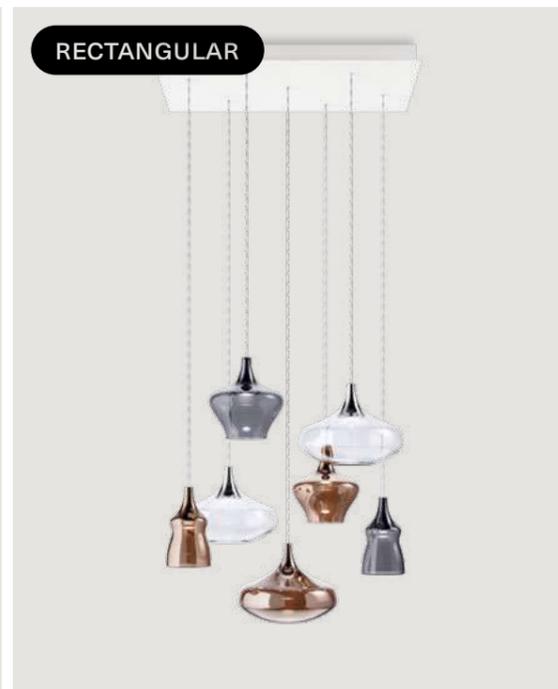
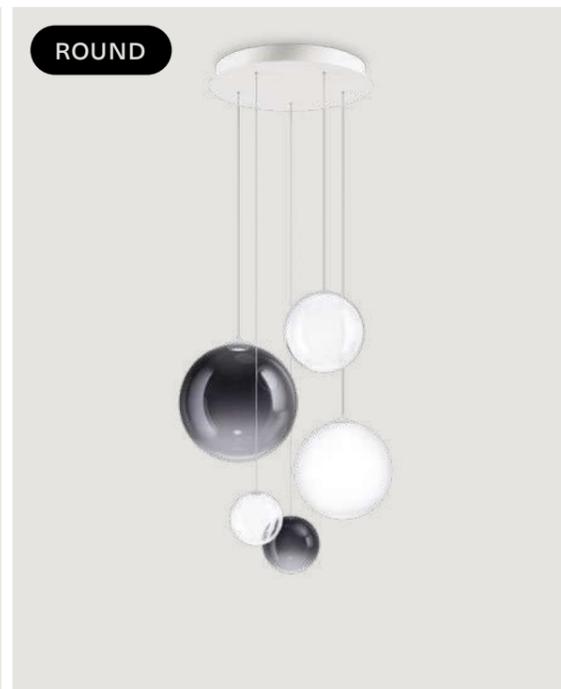
All our LED sources provide the same *quality of light colour*. Colour variations are within the 3rd step of the MacAdam ellipse and are imperceptible to the human eye, which means that different lamps can be combined harmoniously in the same environment.

The *efficiency* of a light source is calculated by dividing the number of lumens by the number of watts (lm / W). The efficiency of our LED modules translates in energy saving.

The *long lifespan* of LED light sources can save maintenance and replacement costs compared to light bulbs.

# Solutions

Our canopies are smart functional solutions as well as stand-out decorative elements for suspension lamps or wall fixtures. The variety of our canopy range provides an array of possibilities to personalise any living spaces, whether domestic or public.



Lodes puts the *user* at the centre of every lighting project by bringing solutions that allow users to personalise or define their spaces as they wish.



Multiple & single canopies

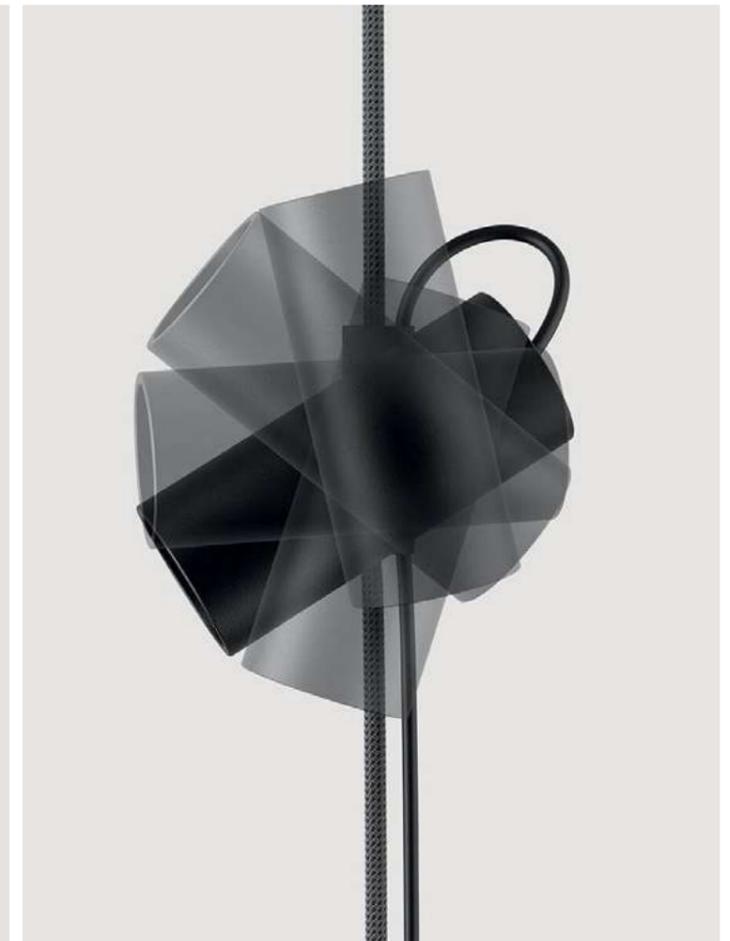
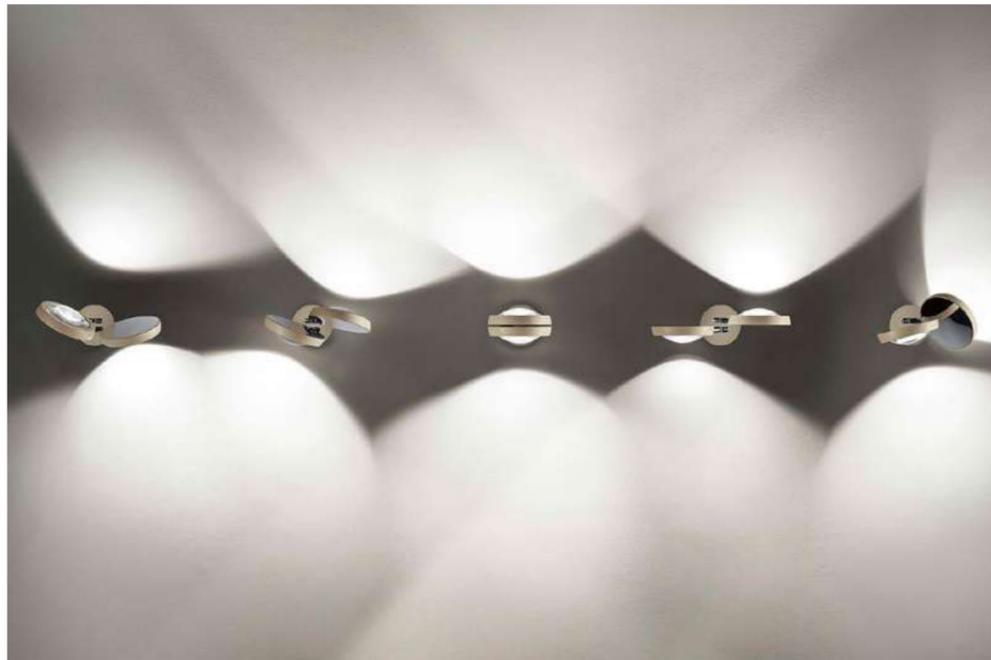
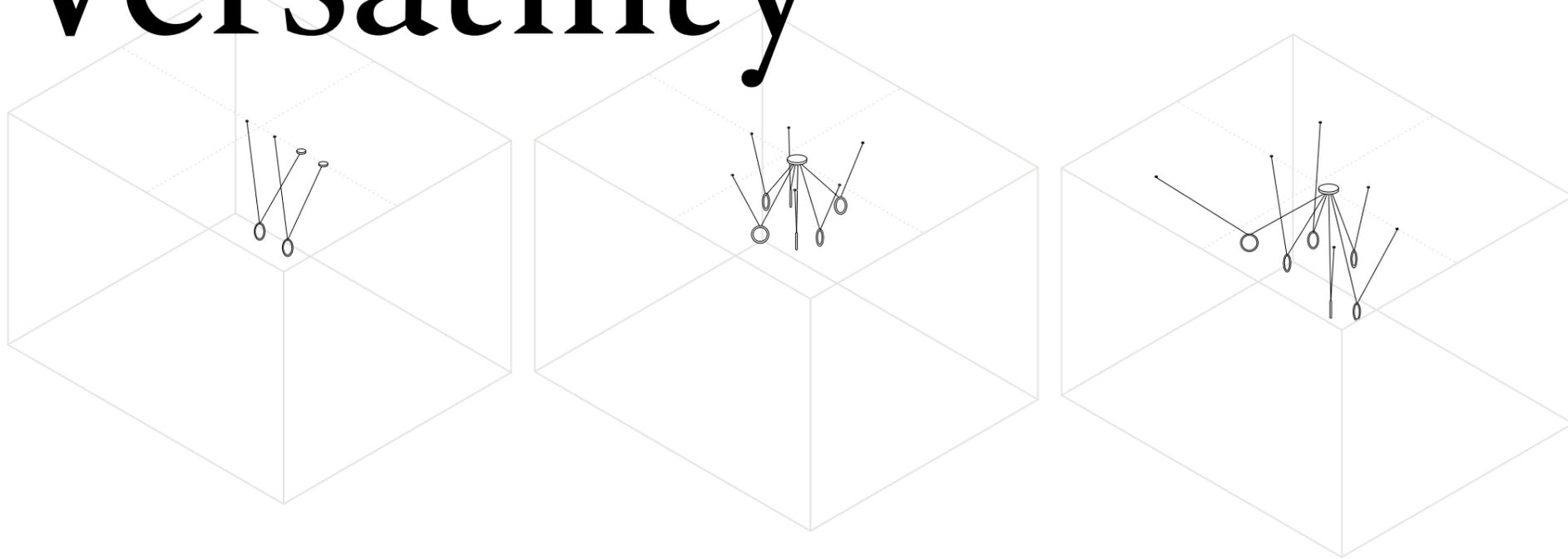


Multiple canopies



Single canopies

# Versatility

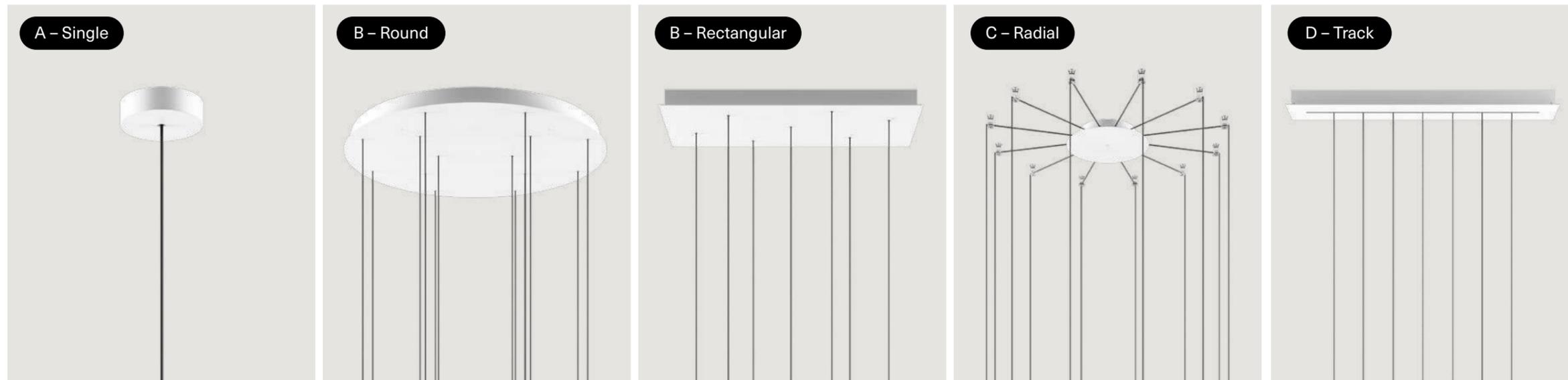


Versatility: bring light to where it is needed and where the users wish.

# Canopy Systems

Single canopies:

Multiple canopies:

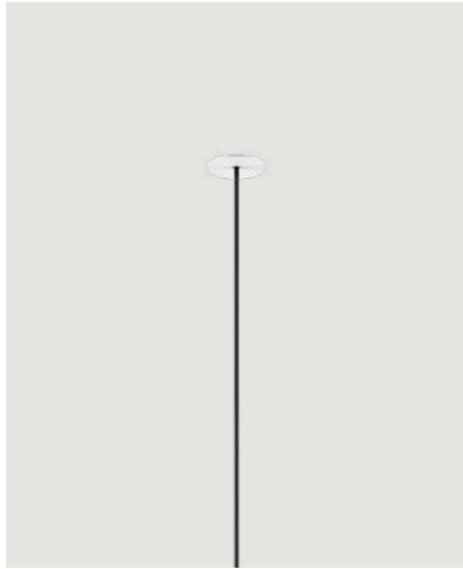


The freedom offered by Lodes' canopies brings to life the concept of "standard bespoke" which characterises the collection, a selection of products which are universal yet particular to each client's needs. Smart functional solutions as well as stand-out decorative elements, canopies provide an array of possibilities to personalise any living spaces, whether residential or public.

A - Single



A.1



A.2

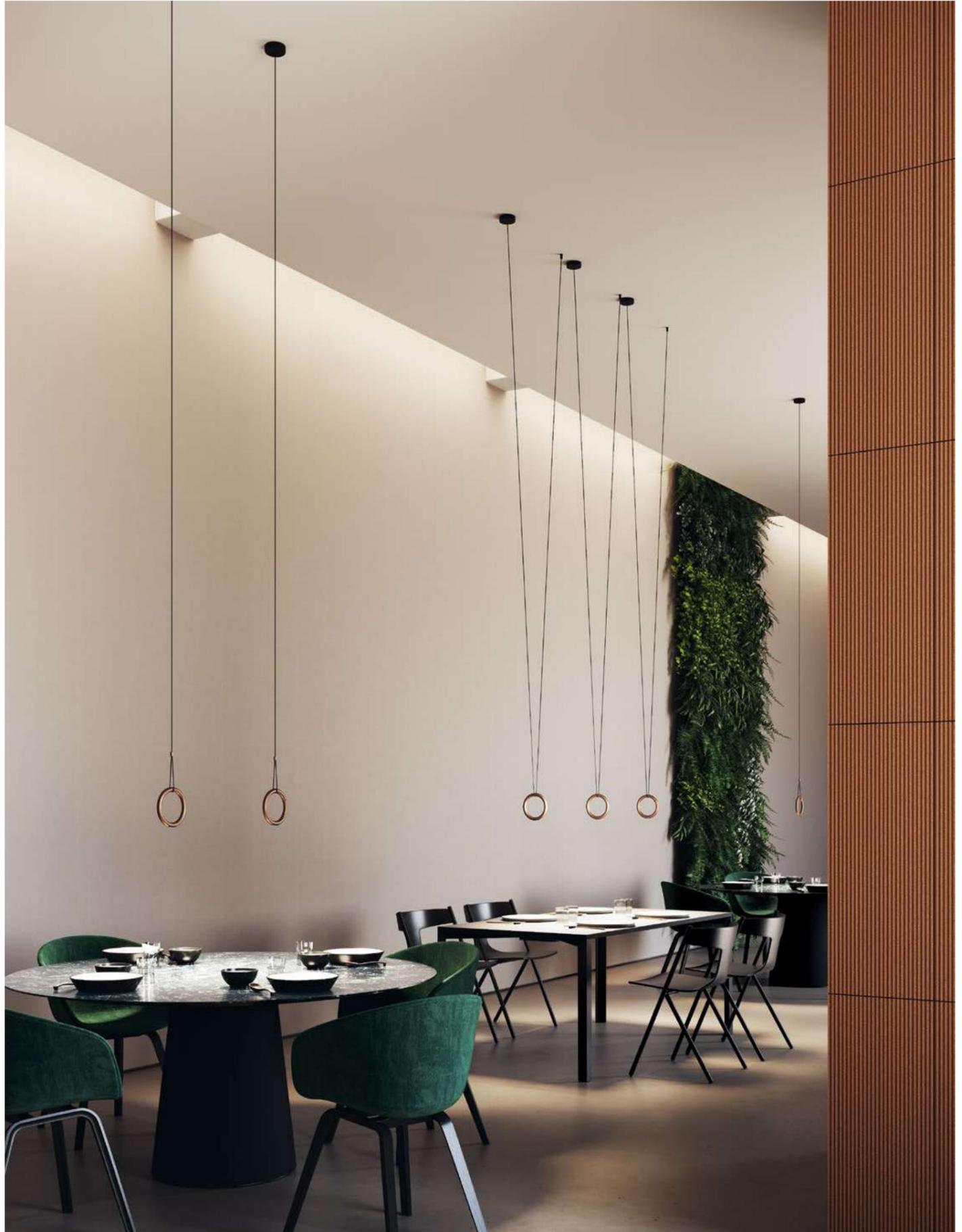


A.3

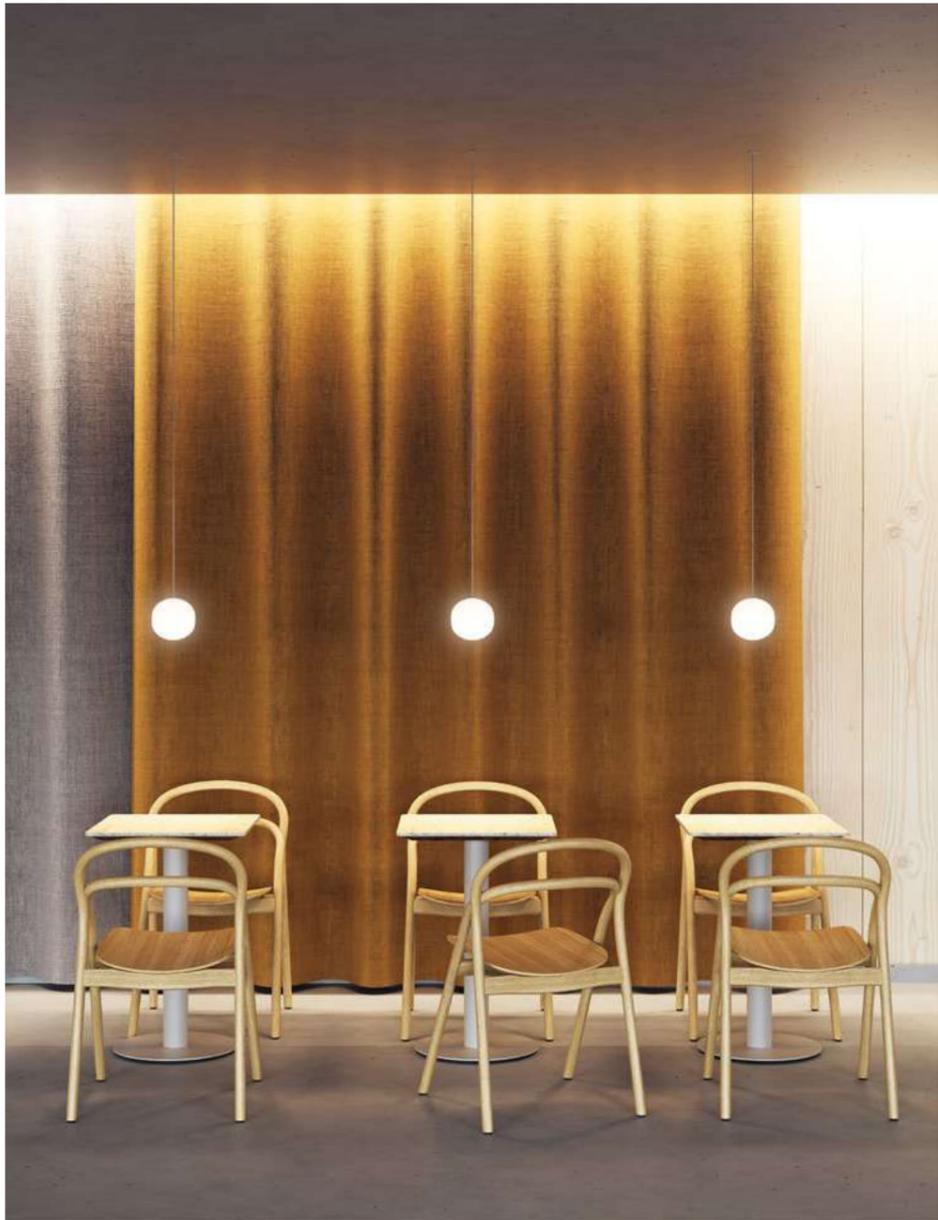


A.4

A.1	Single Mini
A.2	Recessed Micro
A.3	Single Standard
A.4	Wall Standard



Single mini canopies



Recessed micro *canopies*



Single mini *canopies*



Special composition of 229 lights on recessed micro *canopies*

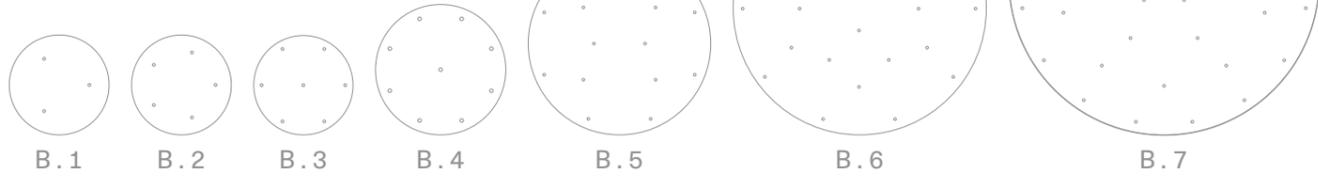


Special composition of 82 lights on recessed micro *canopies*

B - Round



B.1	3 Lights Round
B.2	5 Lights Round
B.3	7 Lights Round
B.4	9 Lights Round <i>NEW</i>
B.5	14 Lights Round
B.6	24 Lights Round
B.7	36 Lights Round



Composition of 24 lights on a round *canopy*



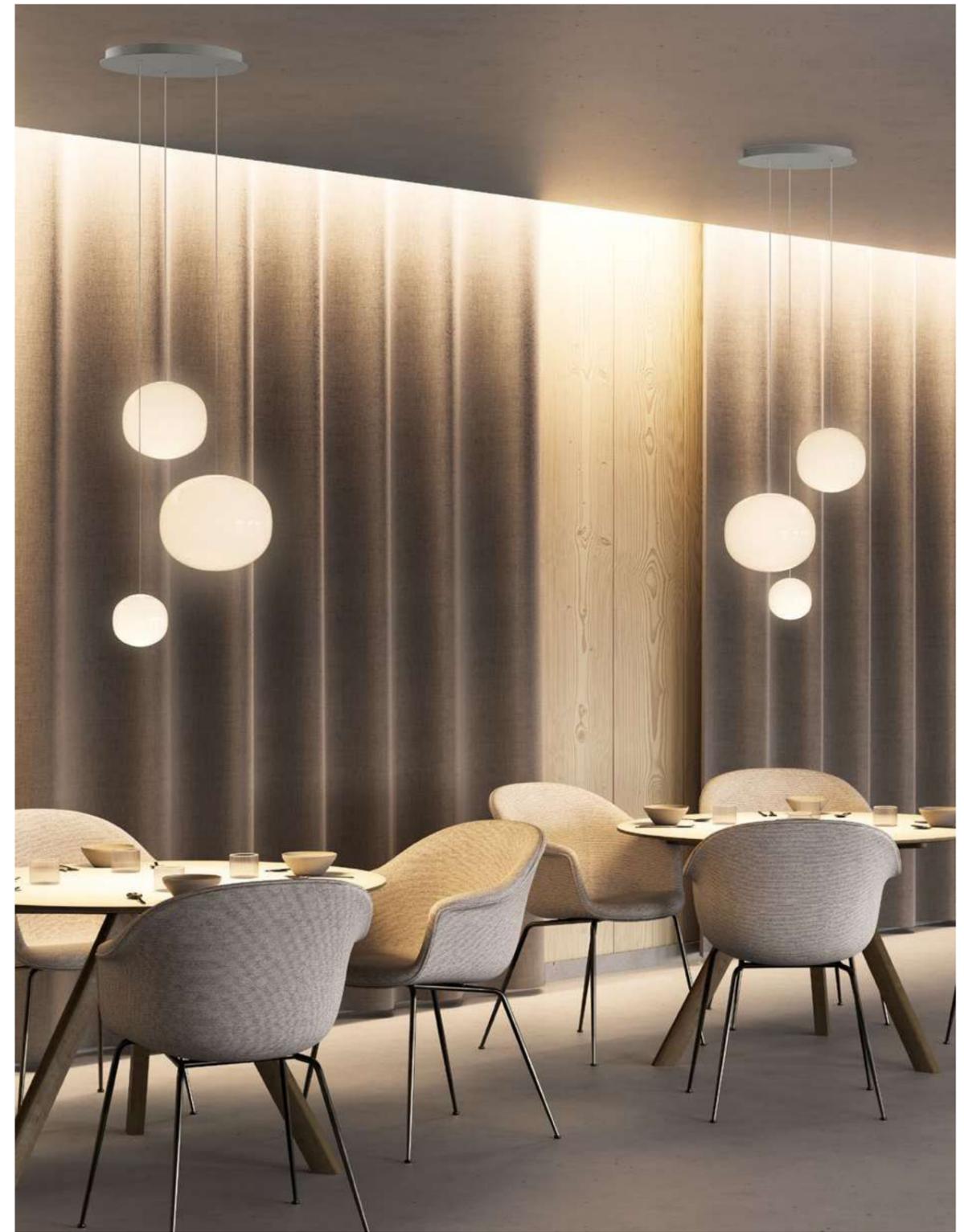
Composition of 36 lights on a round *canopy*



Composition of 5 lights on a round *canopy*



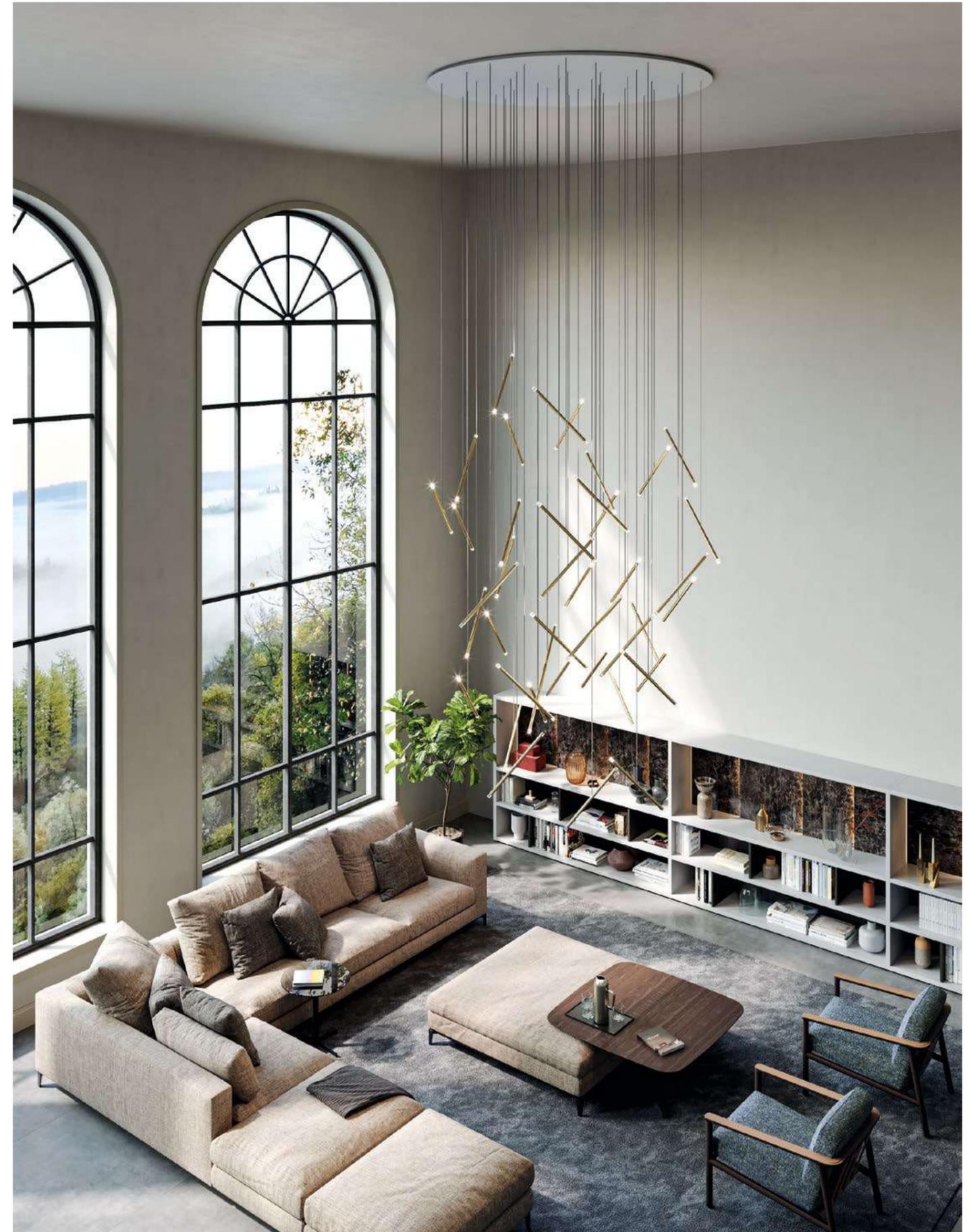
Composition of 5 lights on a round *canopy*



Composition of 3 lights on a round *canopy*

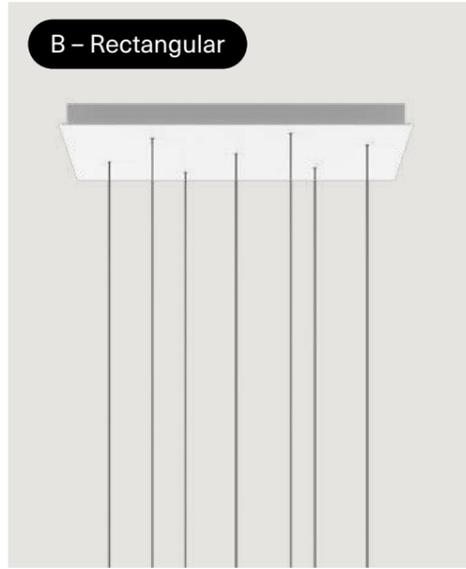


Composition of 14 lights on a round *canopy*



Composition of 36 lights on a round *canopy*

B - Rectangular



- B. 8 7 Lights Rectangular
- B. 9 14 Lights Rectangular
- B. 10 28 Lights Rectangular



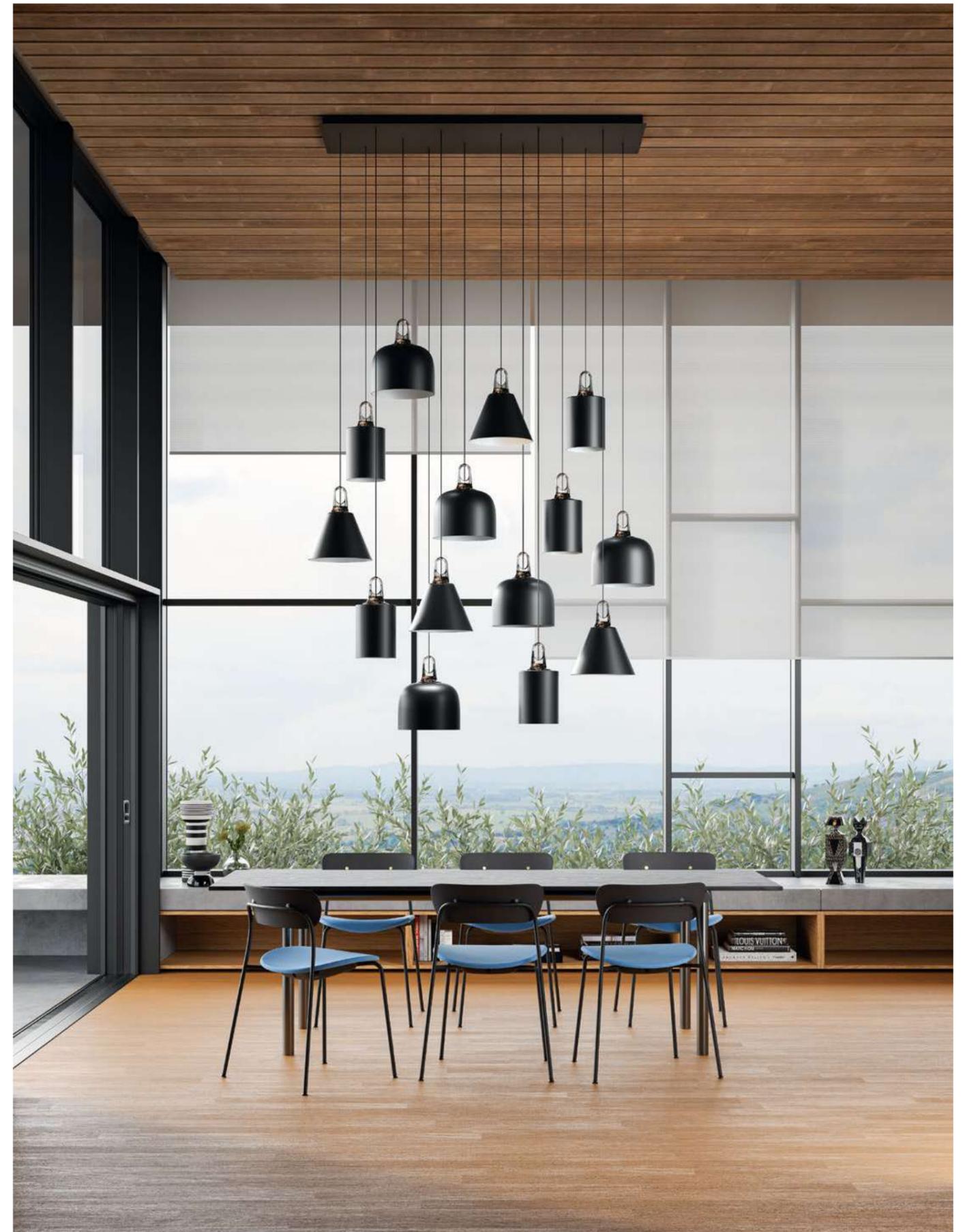
B. 8



B. 9



B. 10



Composition of 14 lights on a rectangular *canopy*



Composition of 14 lights on a rectangular *canopy*



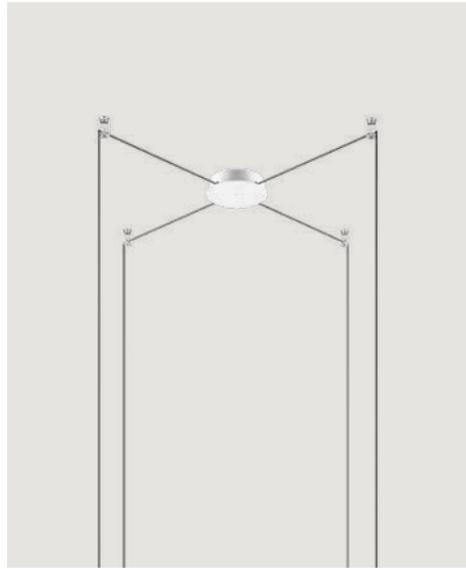
Composition of 7 lights on a rectangular *canopy*



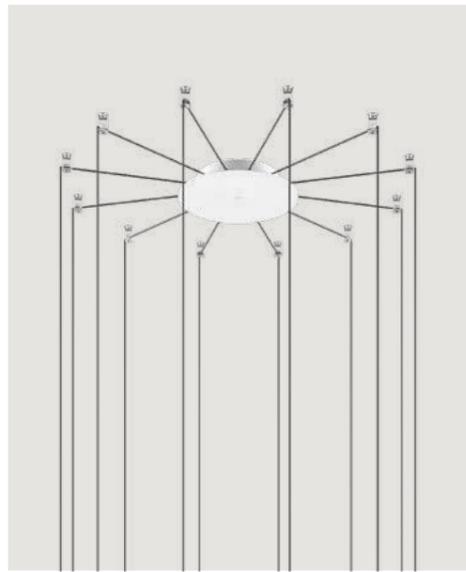
Composition of 14 lights on a rectangular *canopy*



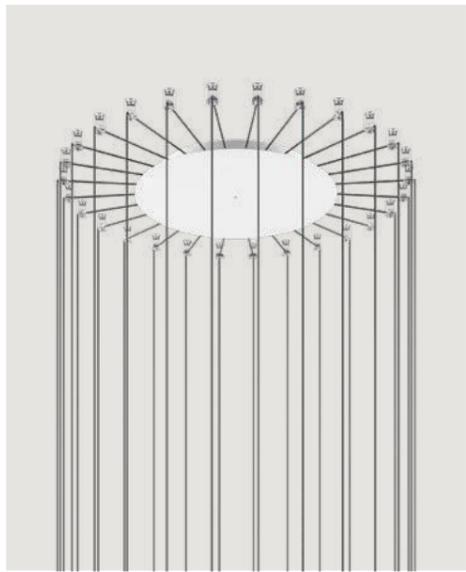
C.1



C.2



C.3



C.4

C.1	1-2 Lights Radial
C.2	4 Lights Radial
C.3	12 Lights Radial
C.4	28 Lights Radial



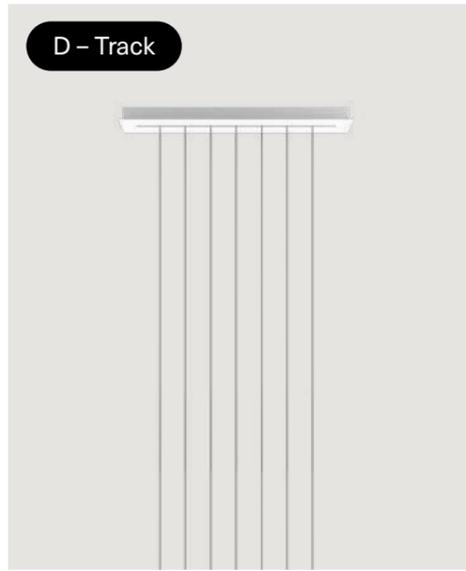
Composition of 6 lights on a radial canopy



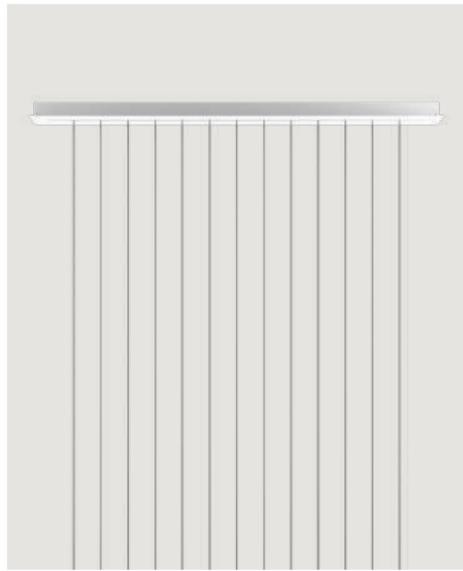
CENTRE: composition of 4 lights on a radial *canopy* – SIDES: single lights on wall-mounted radial *canopies*



Composition of 10 lights on a rectangular *canopy*

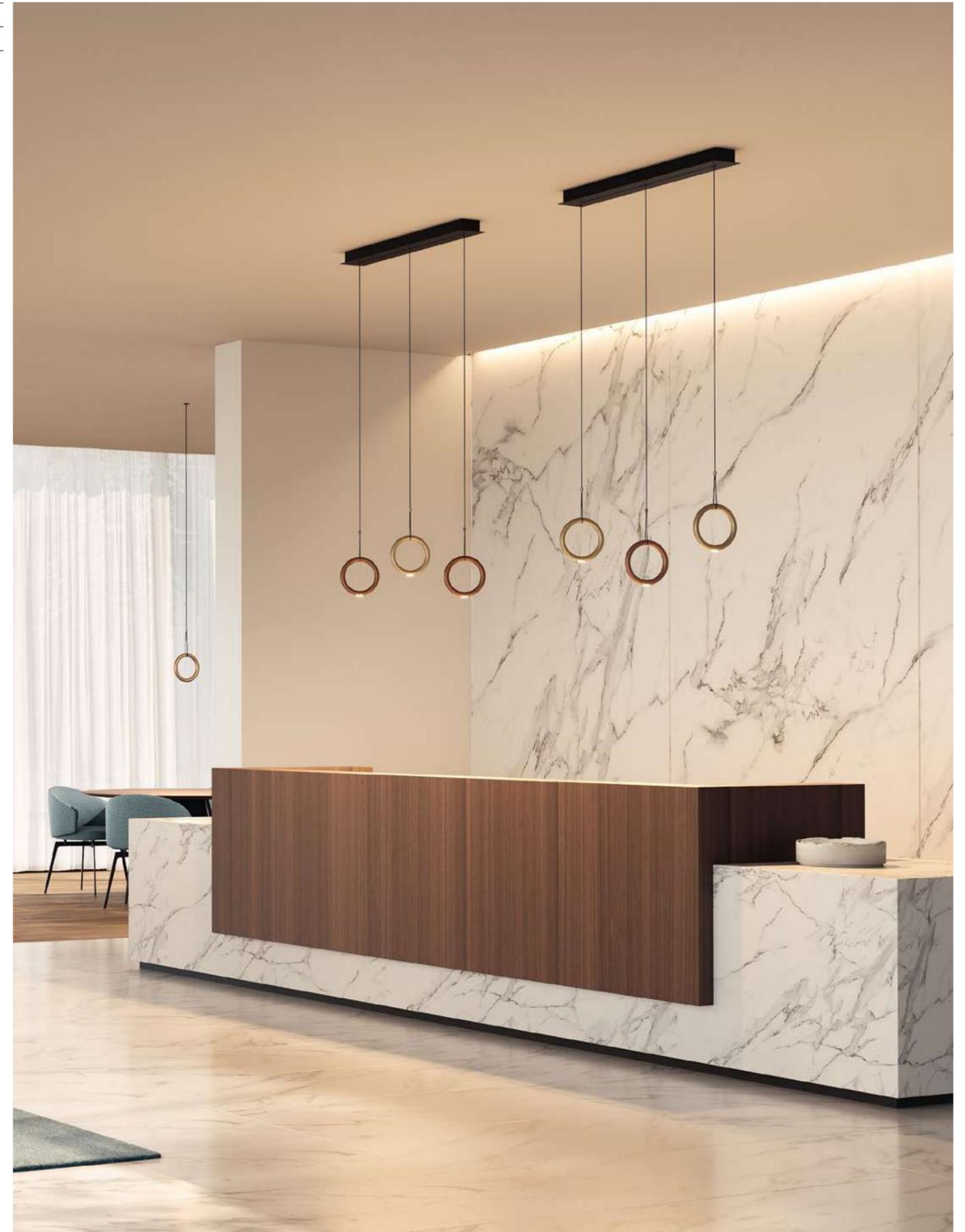


D.1



D.2

- |     |                    |
|-----|--------------------|
| D.1 | Short Lights Track |
| D.2 | Long Lights Track  |



2 × composition of 3 lights on a *short track*



Composition of 3 lights on a *long track*

# Lodes product configurator

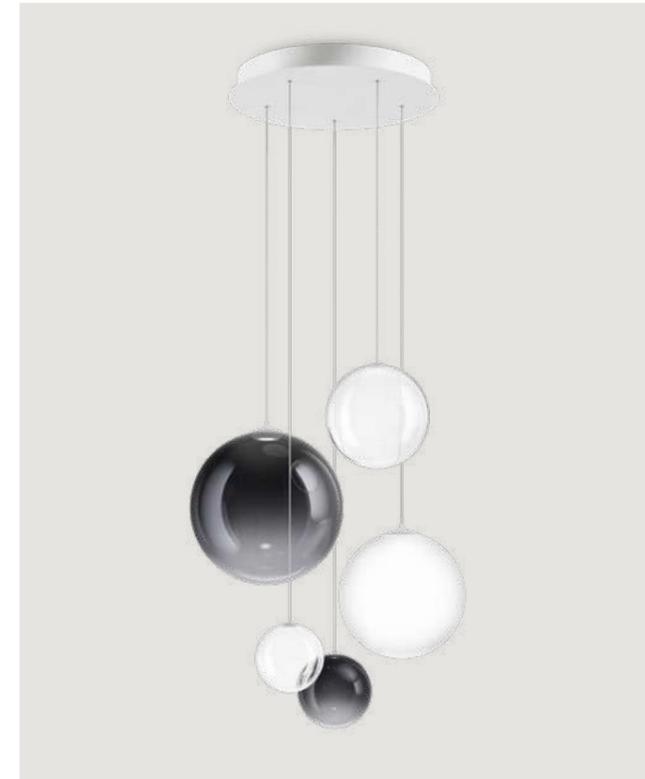
STEP 1  
Select your *lamp*:



STEP 2  
Choose your *canopy*:



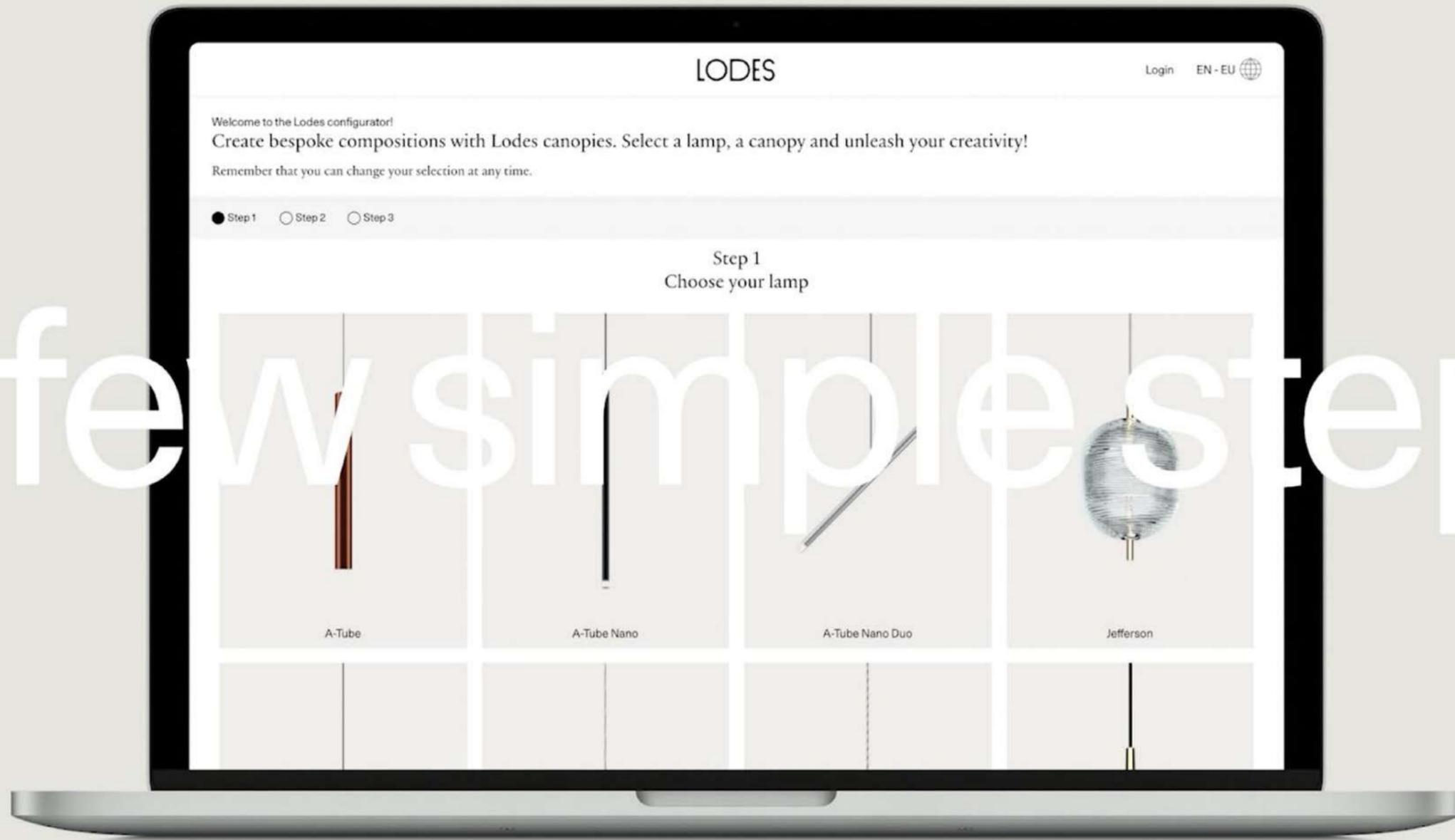
STEP 3  
Create your *composition*:



Create truly unique combinations of light fixtures with Lodes canopies! Select a *lamp*, choose your *canopy* and create your customised *composition*.

Canopies are systems which allow to conceal the electrical joints of a light source, creating functional solutions to support the body of wall or ceiling suspension lights. *Lodes's* canopies are also a stand-out decorative element which helps to give individual light fixtures an original look and to make combinations of light fixtures truly unique. Choose a product and create your own composition with *Lodes canopies*.

# A few simple steps



# Finishes

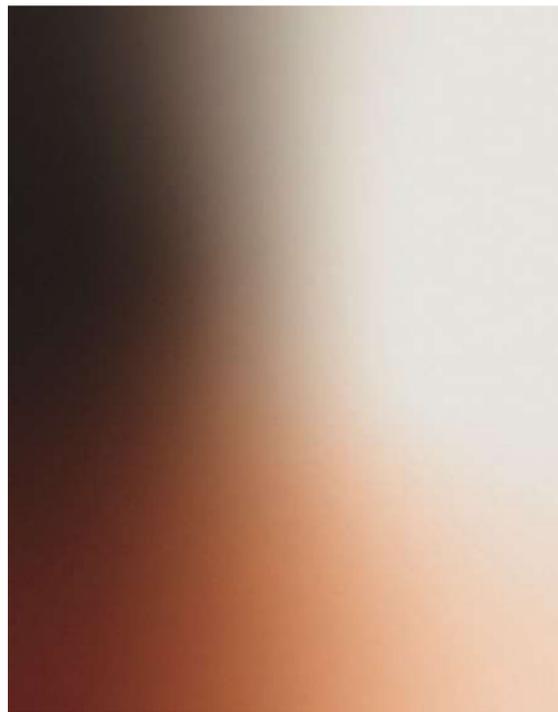
Colours, materials, and finishes enhance the versatile and eclectic character of the brand. From timeless to bolder tones, Lodes finishes make the lamps dialogue with one another while allowing to express different décor moods. The broad range of finished coupled with the flexibility offered by Lodes canopies ensures that, having started from the standard elements, users can build a personal composition to suit their creative and technical requirements.



Foundational



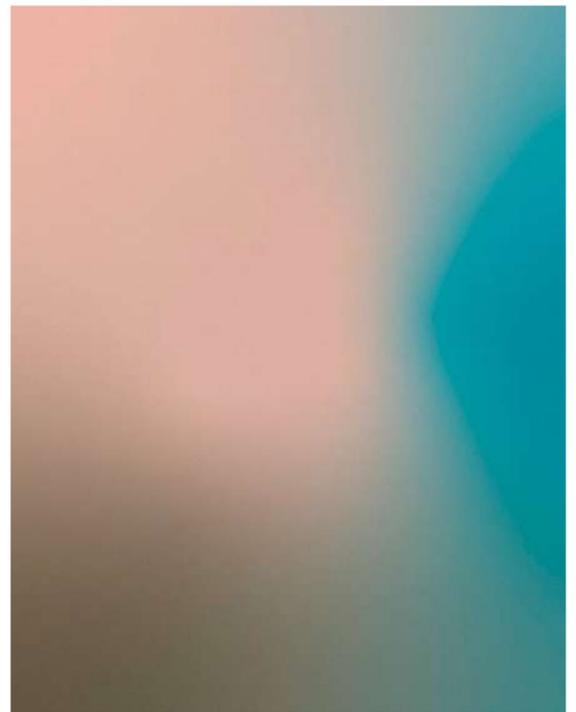
Precious



Warm

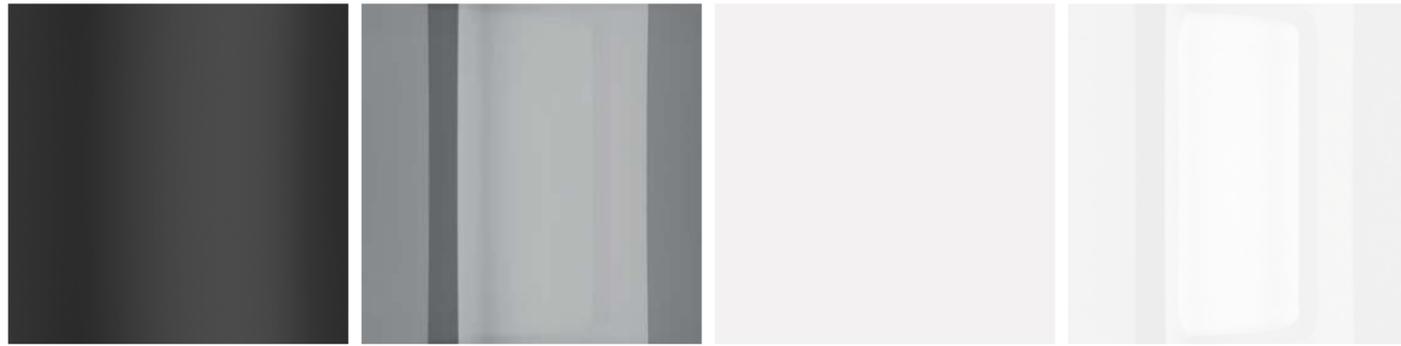


Trend



Pastels, Rivisited

Foundational



Black

Grey

White

Clear

Precious

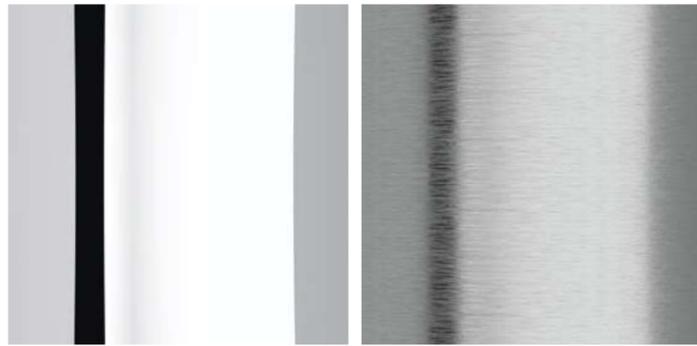


Gold

Rose Gold

Matte Champagne

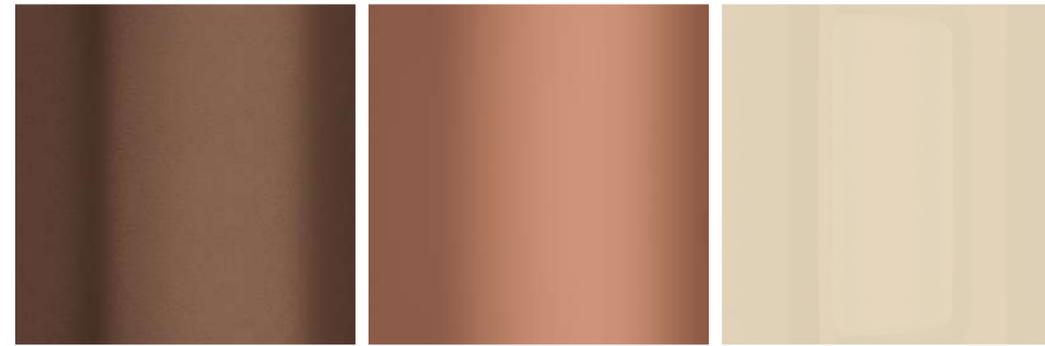
Precious



Chrome

Palladium

Warm

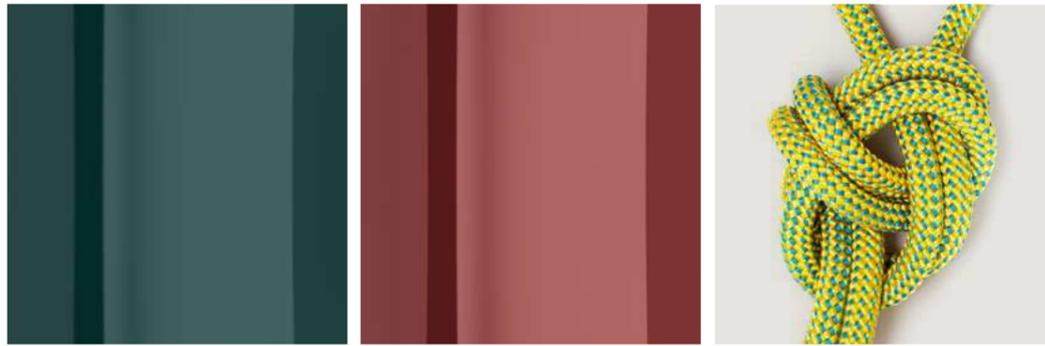


Bronze

Terra

Honey

Trend



Green

Red

Yellow

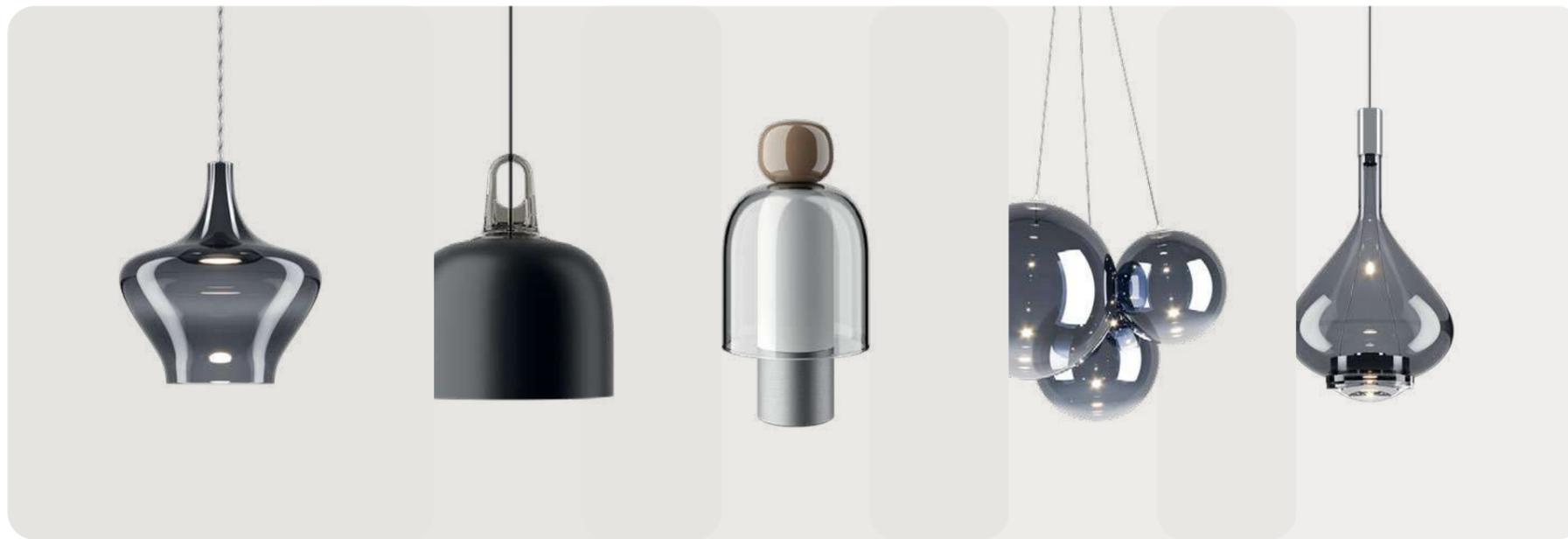
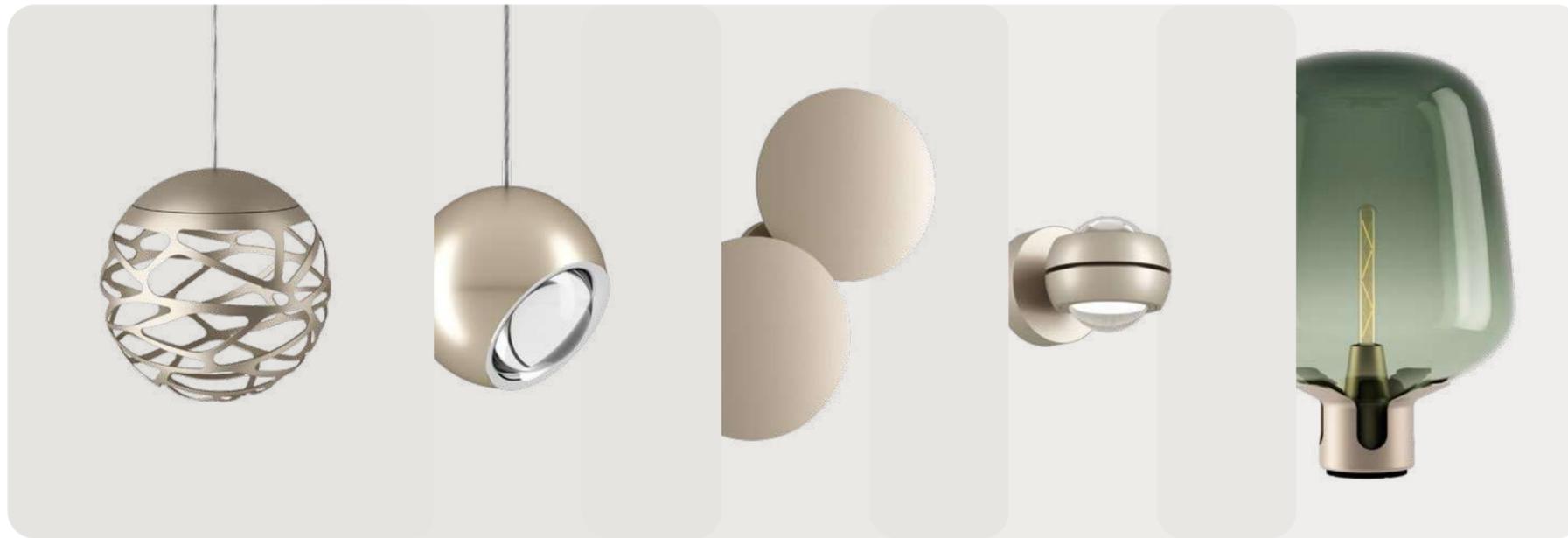
Pastels, Revisited



Turquoise

Taupe

Pink



Transversal *finishes* that apply to multiple collections

# Lodes Projects

*Design your spaces with light, personalise them with Lodes lamps. Get inspiration from our gallery of projects and contact us for suggestions and advice.*

# Penn State Health, Hampden Medical Center Enola, Pennsylvania – USA

Hospitality

Project by: CannonDesign, Inc.  
Photography: Todd Mason © Halkin Mason Photography



# Private Apartment Leninskij, Moscow (RU)

Residential

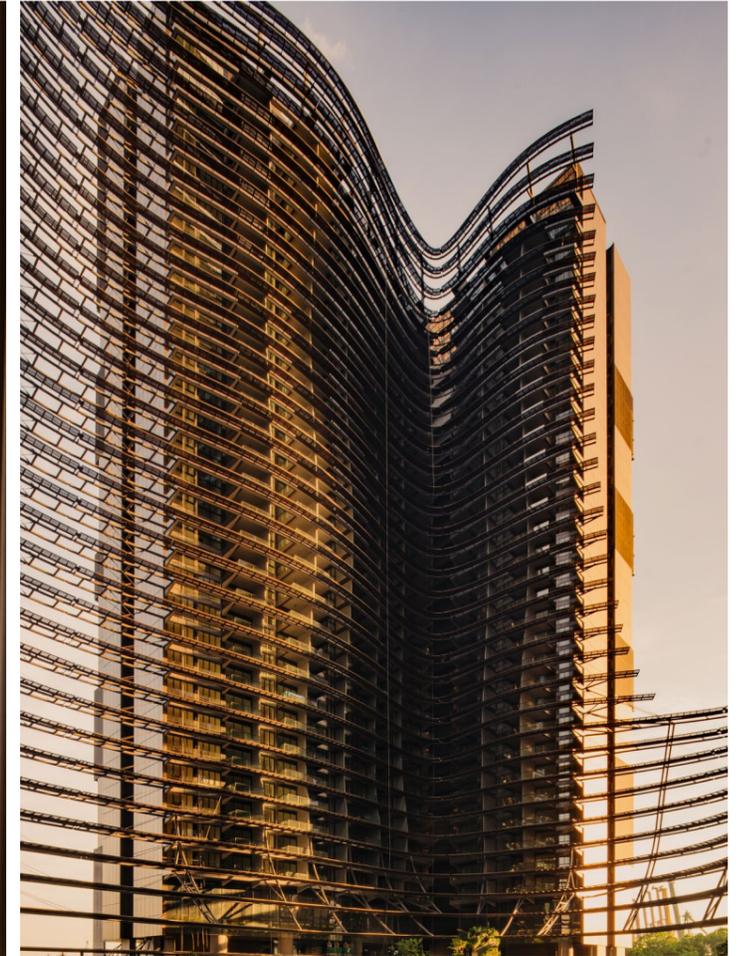
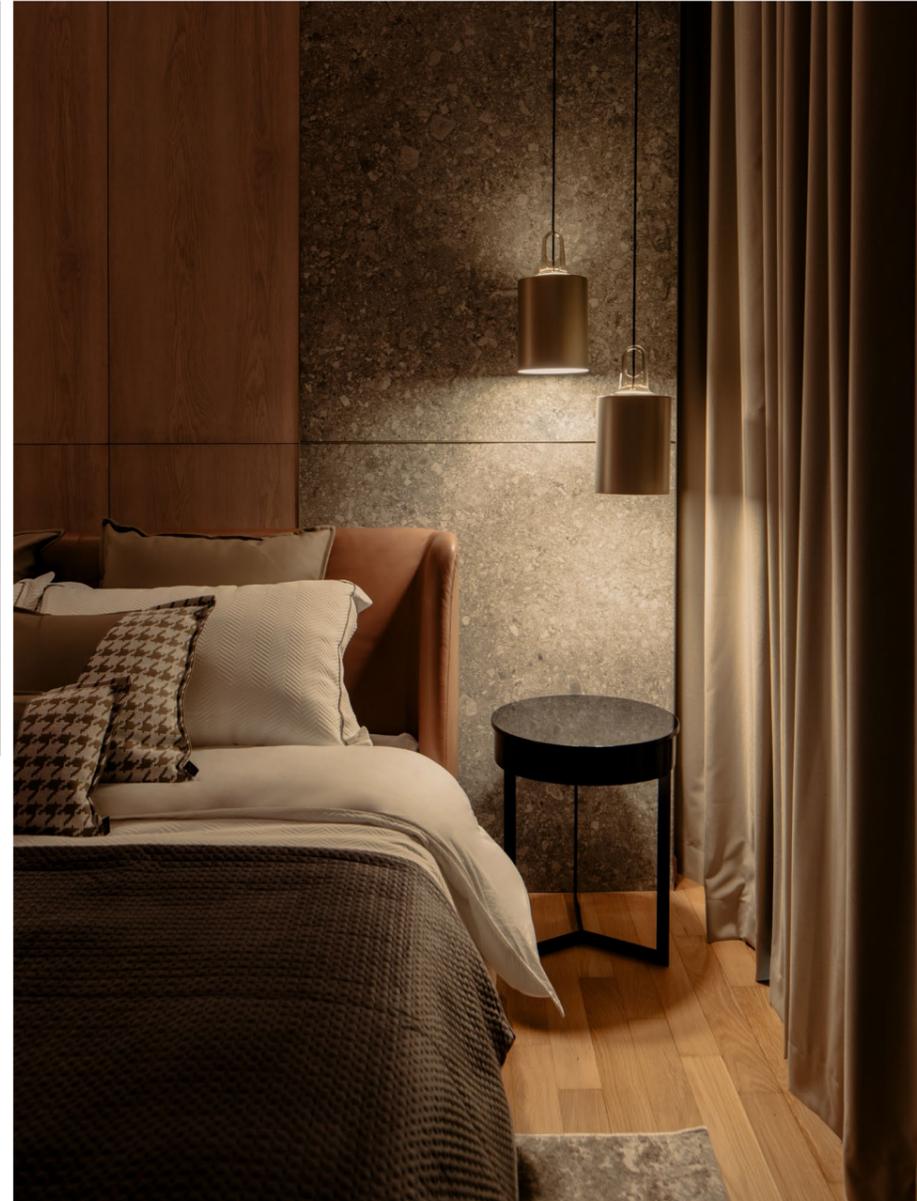
Project by: Artem Babayants Architects  
Photography: Sergey Krasnyuk



# Marina One Residence, Marina Way – Singapore

Residential

Photography: Khoo Guo Jie



# The Link Restaurant, Conrad Hotel Shenyang – Shenyang

Project by: Karen Hay (IN-Dulge Design)

Hospitality



# Private Apartment Fili Flat, Moscow (RU)

Residential

Project by: Artem Babayants Architects  
Photography: Sergey Krasnyuk



# Private Apartment Leninskij, Moscow (RU)

Residential

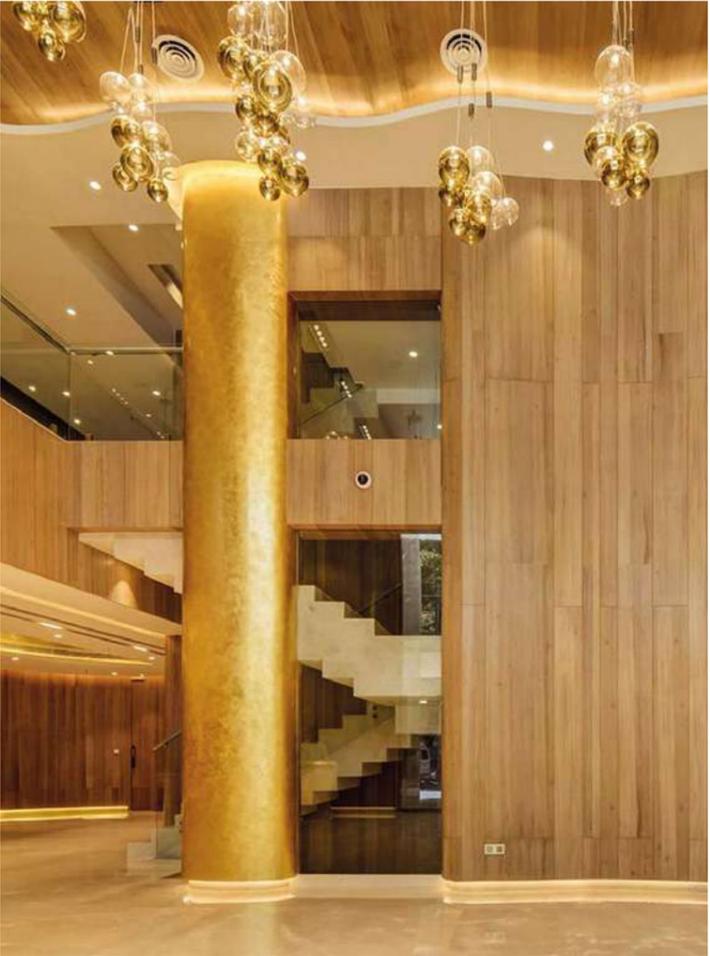
Project by: Artem Babayants Architects  
Photography: Sergey Krasnyuk



# Vividus Hotel Bangalore, Bangalore (IN)

Hospitality

Project by: Bobby Mukherji & Associates



# Restaurant Uplift Hamala (BH)

Hospitality

Project: Lumen Arts



# Office A2Z Office Furniture Dubai (UAE)

Offices



# Golf Club Maison Blanche, Pays de Gex (FR)

Hospitality

Project by: Byzance Design  
Photography: Gilles Bertrand



# Baite Longue Vue, Sauze d'Oulx, Gran Villard, Torino (IT)

Hospitality

Project by: AB2ER Architecture  
Arch. Elena Rava + Ing. Alessandro Baccon  
Photography: Massimiliano Sticca



# House Zadar (HR)

Residential

Design by Studio Karas  
Photography by Saša Četković



# Gitarren House Castlecrag, NSW (AU)

Residential

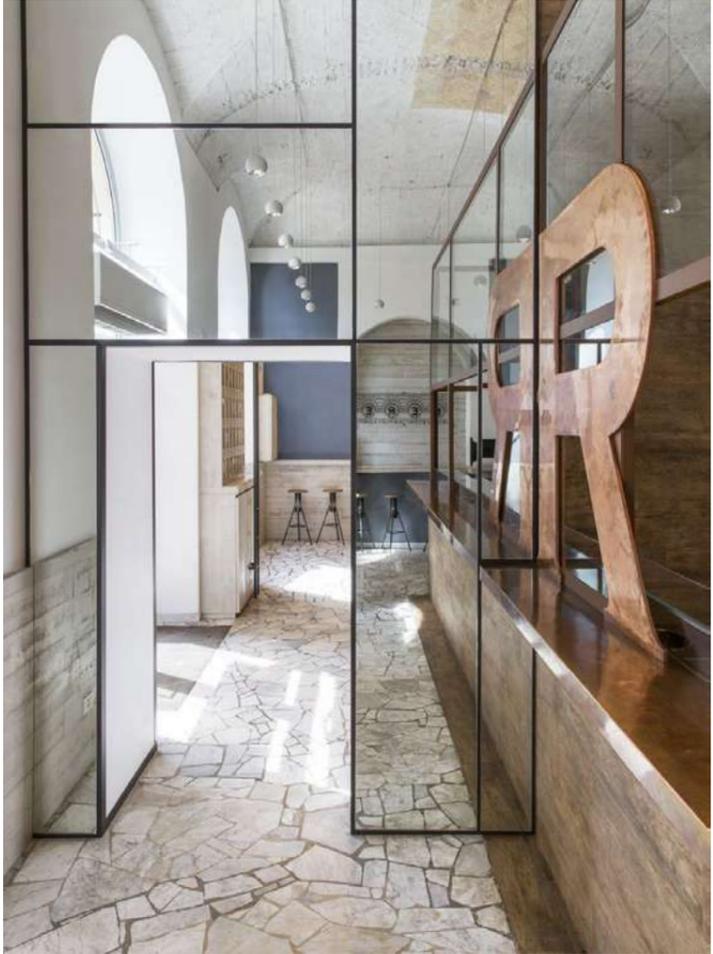
Project by: Bijl Architecture  
Photography: Katherine Lu



# Be.Re Restaurant Roma (IT)

Hospitality

Project by: Filippo Bombace oficina de arquitectura  
Photography: Serena Eller Vainicher



# Hotel Càmina Suite and Spa Cortina d'Ampezzo, Belluno (IT)

Hospitality

Photography: Bandion

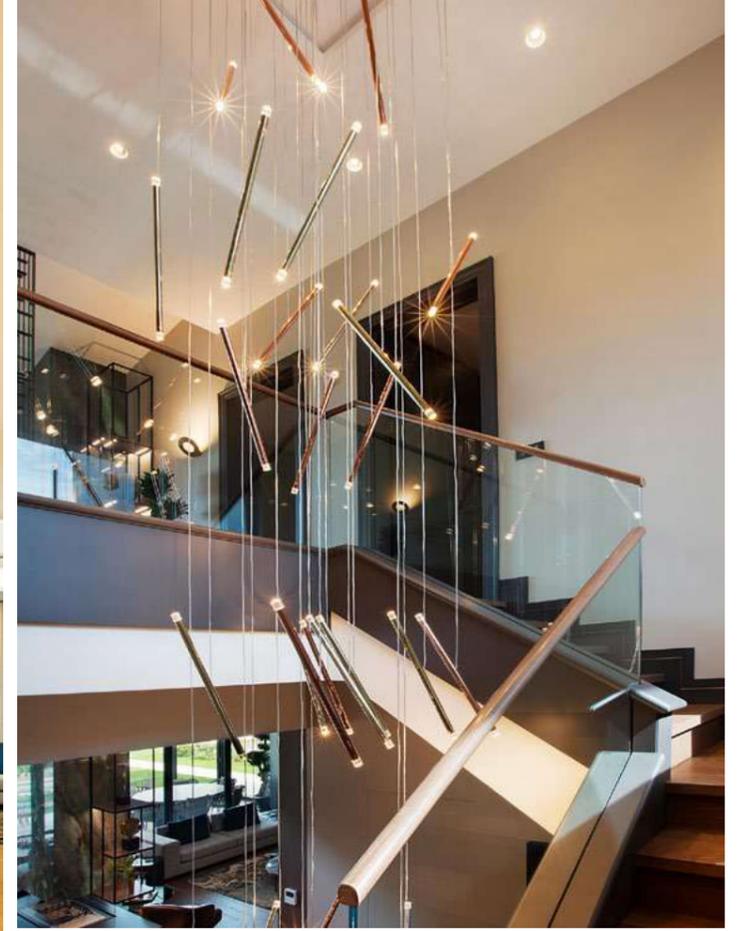
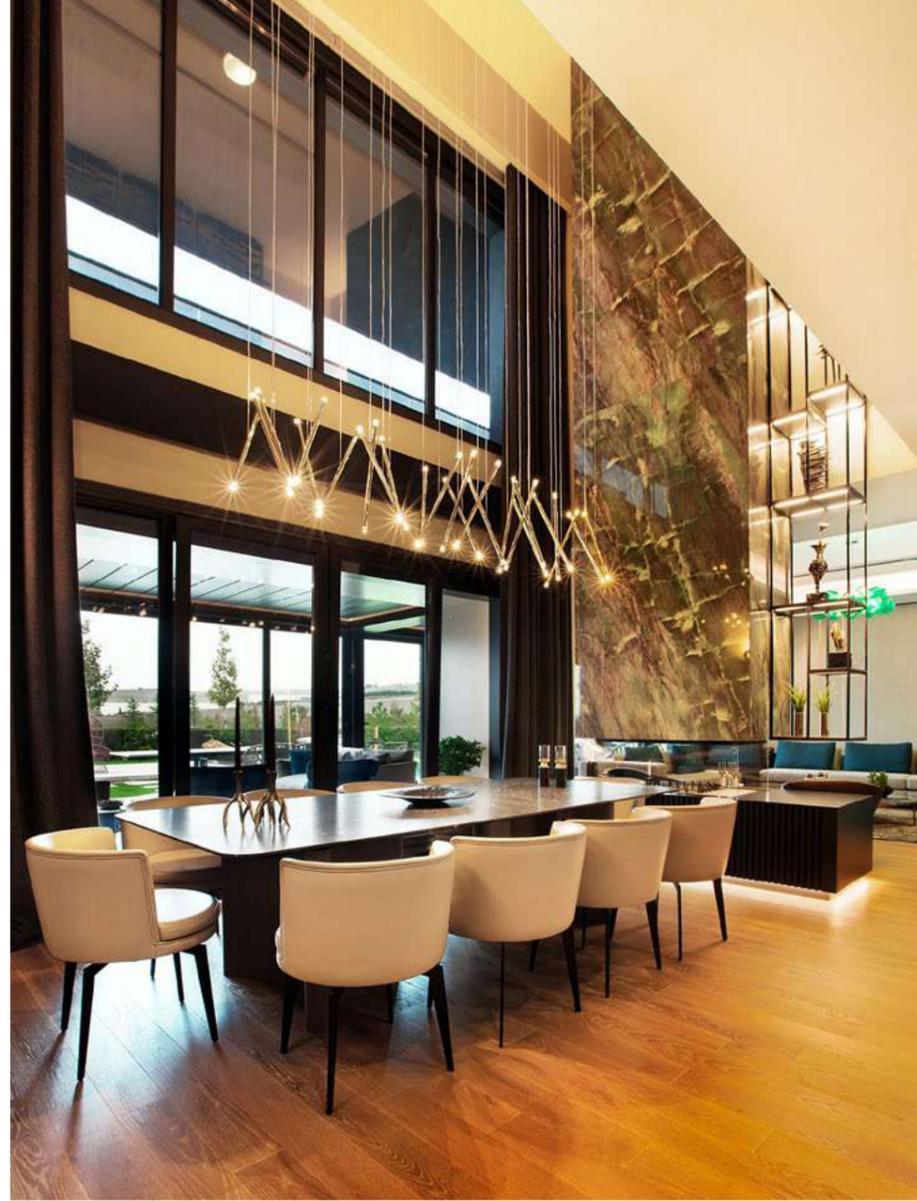


# HB Villa

## Mesa Nurol Yeşil Yaka Koru Villas, Istanbul (TR)

Project Office: TEAM Project  
Architecture, Designer: Aykut Mete  
Photography: Gürkan Akay

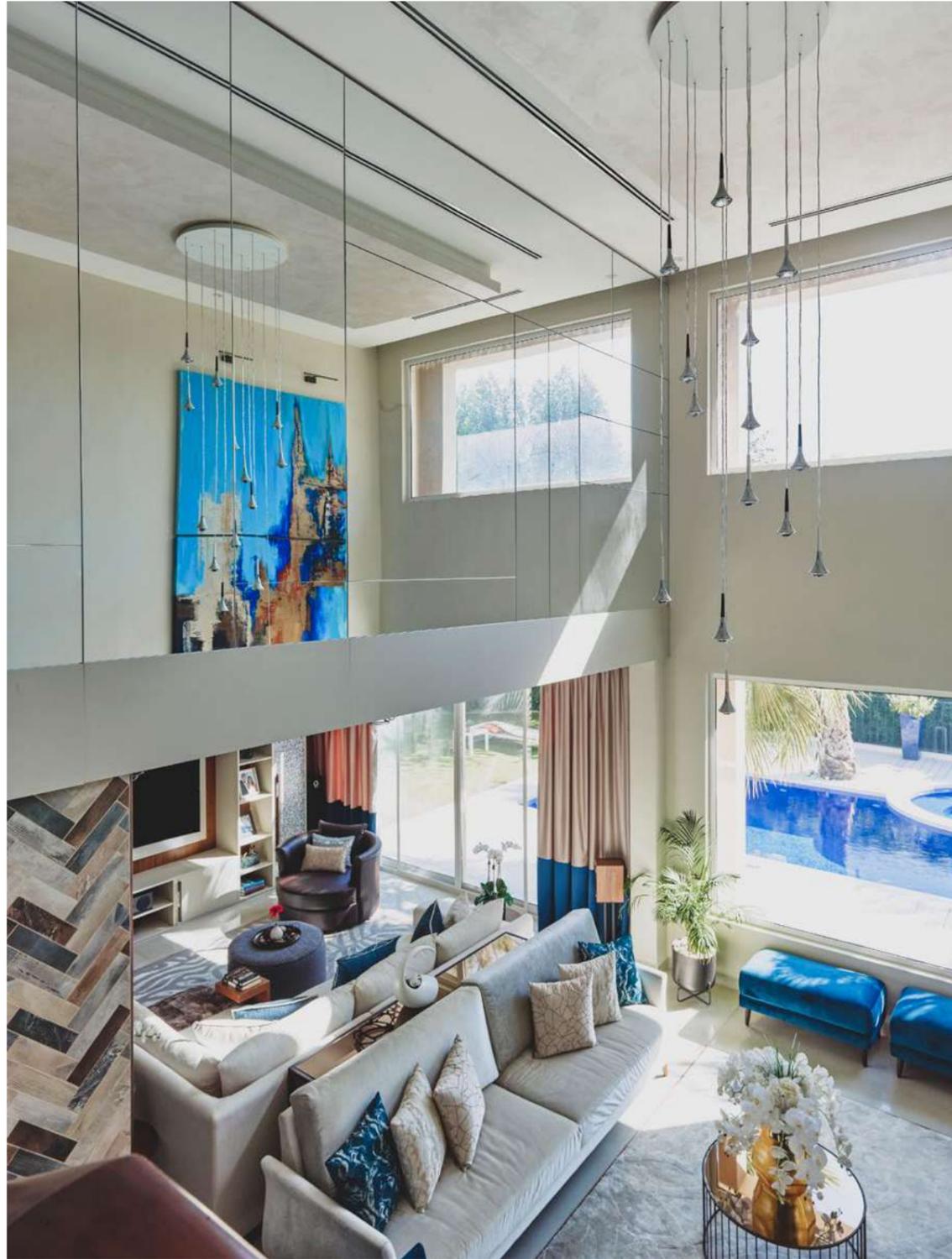
Residential



# Villa Jumeirah Jumeirah Island in Dubai (UAE)

Residential

Project: Fia Interiors



# Hilton House Toronto, ON (CA)

Residential

Project by: Studio AC  
Photography by Andrew Snow



A versatile collection of lamps for homes and public interiors celebrates the partnership between Diesel Living and Lodes. The unmistakable Diesel style takes on new dynamic and contemporary forms, telling new stories of light. A mix of functionality and casual style is combined with Diesel's creative intuition, bringing an irreverent lifestyle touch to a wide range of lamps.





ROD



SPRING



CAGE



FLASK



FORK



GASK



GLASS DROP



PIPE



URBAN CONCRETE



VINYL

# Lodes product configurator

The screenshot displays the Lodes product configurator interface. At the top, the brand name "LODES" is centered, with "Login" and "DE - EU" on the right. A welcome message reads: "Willkommen beim Lodes-Konfigurator! Mit Lodes Baldachinen schaffen Sie wirklich einzigartige Kompositionen. Wählen Sie eine Leuchte, ein Baldachin und lassen Sie Ihrer Kreativität freien Raum! Denken Sie daran, dass Sie Ihre Auswahl jederzeit ändern können." Below this is a progress indicator with three steps: "Step 1" (selected), "Step 2", and "Step 3". The main heading for the current step is "Step 1 Wählen Sie Ihre Leuchte".

The selection area features seven light fixture options in a grid:

- CAGE: A spherical, wire-mesh pendant light.
- FLASK: A simple, dark, conical pendant light.
- FORK: A cylindrical pendant light with a metal handle.
- GASK: A modern, multi-tiered pendant light.
- GLASS DROP: A long, slender, glass pendant light.
- URBAN CONCRETE: A dome-shaped pendant light with a concrete-like texture, marked with a yellow checkmark.
- A large, light-colored rectangular area with the "LODES" logo.

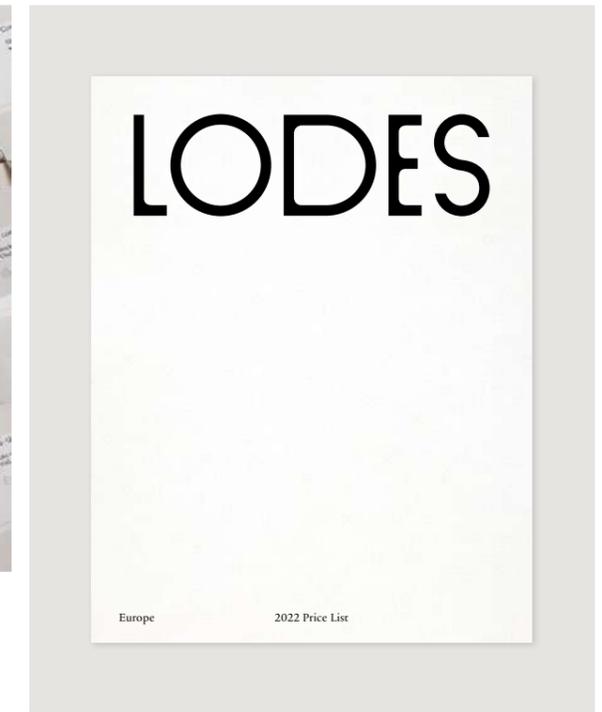
At the bottom, there are "Back" and "Next" buttons. A small copyright notice "© 2021 Lodes S.r.l." is visible in the bottom left corner of the interface.

# Lodes tools

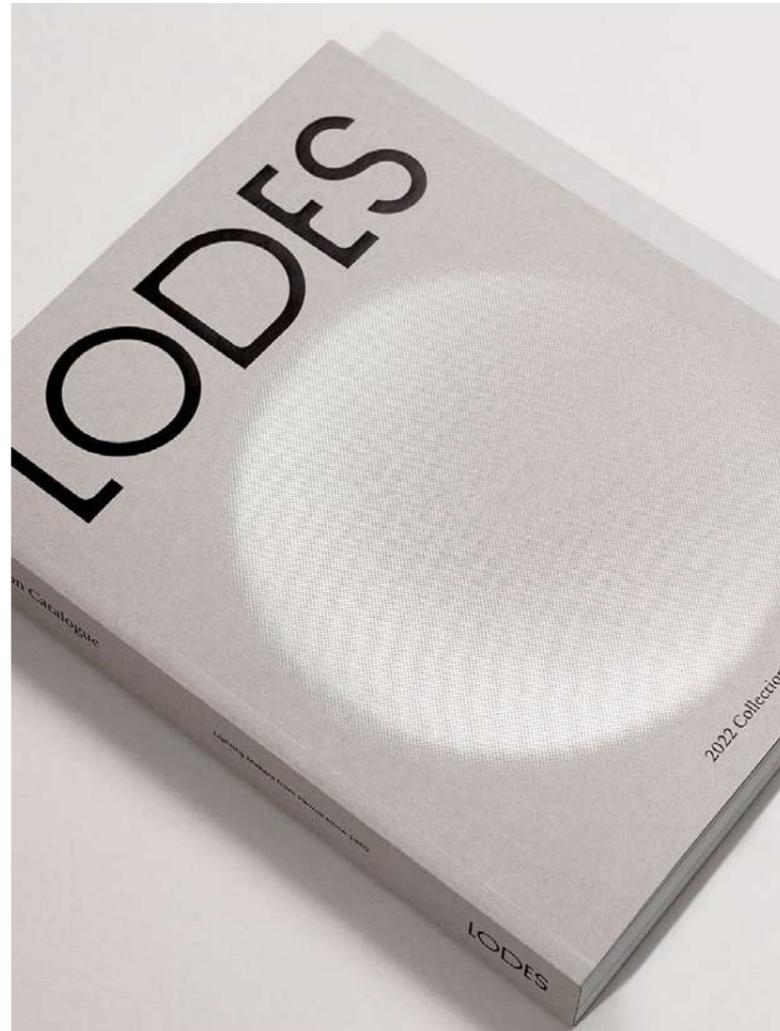
- A 2022 Collection Catalogue
- B Lodes Finishes
- C 2022 Collection Overview
- D 2022 Price List
- E Lodes Marcon Showroom (Venice)



C



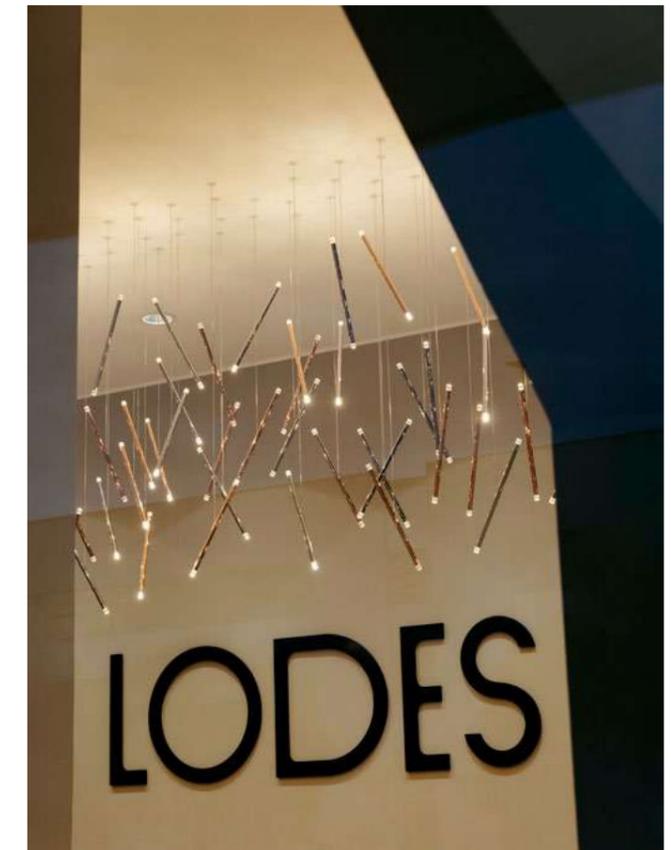
D



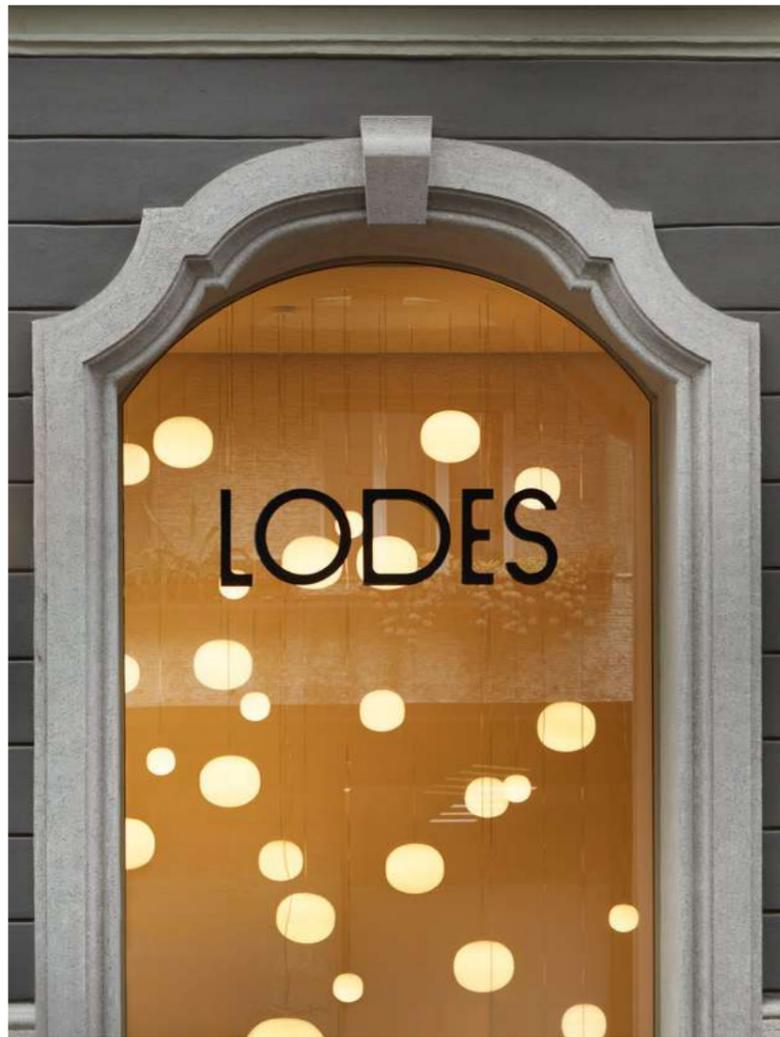
A



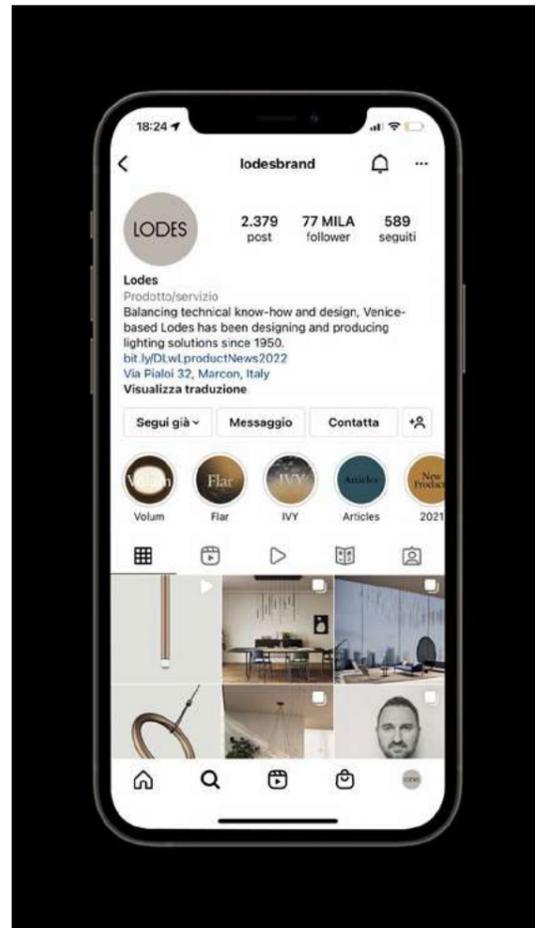
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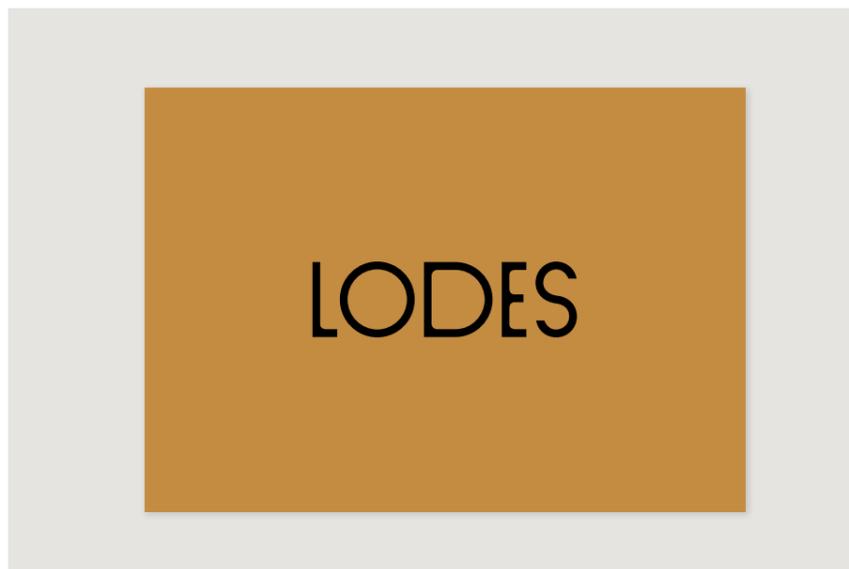
E



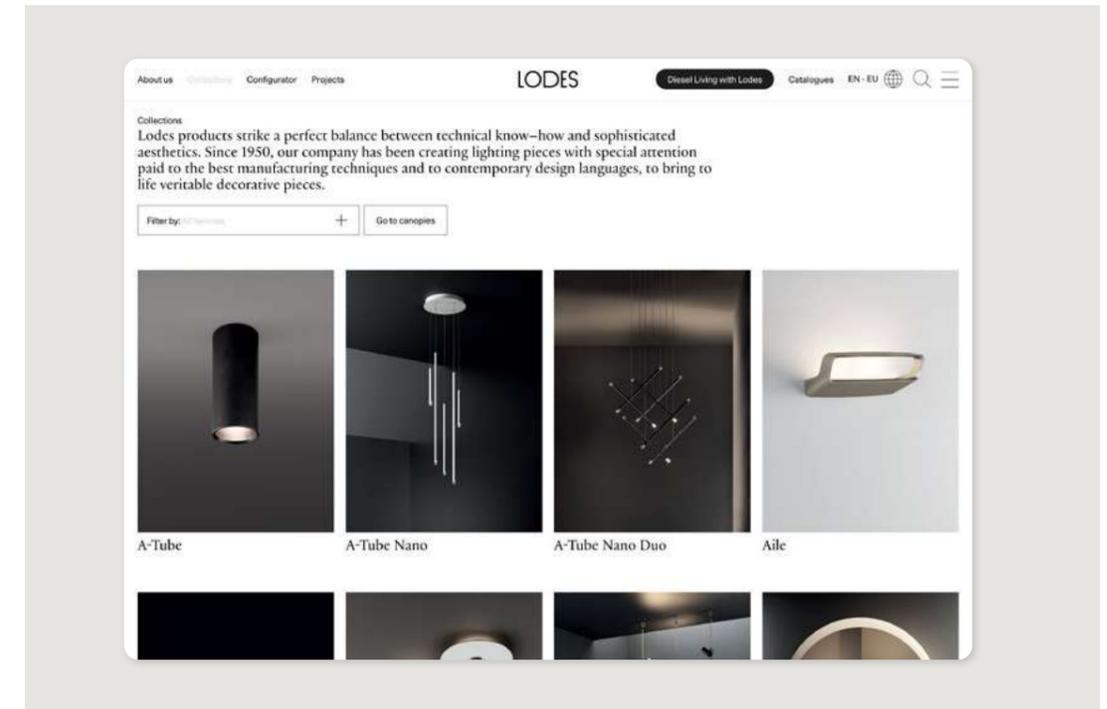
F



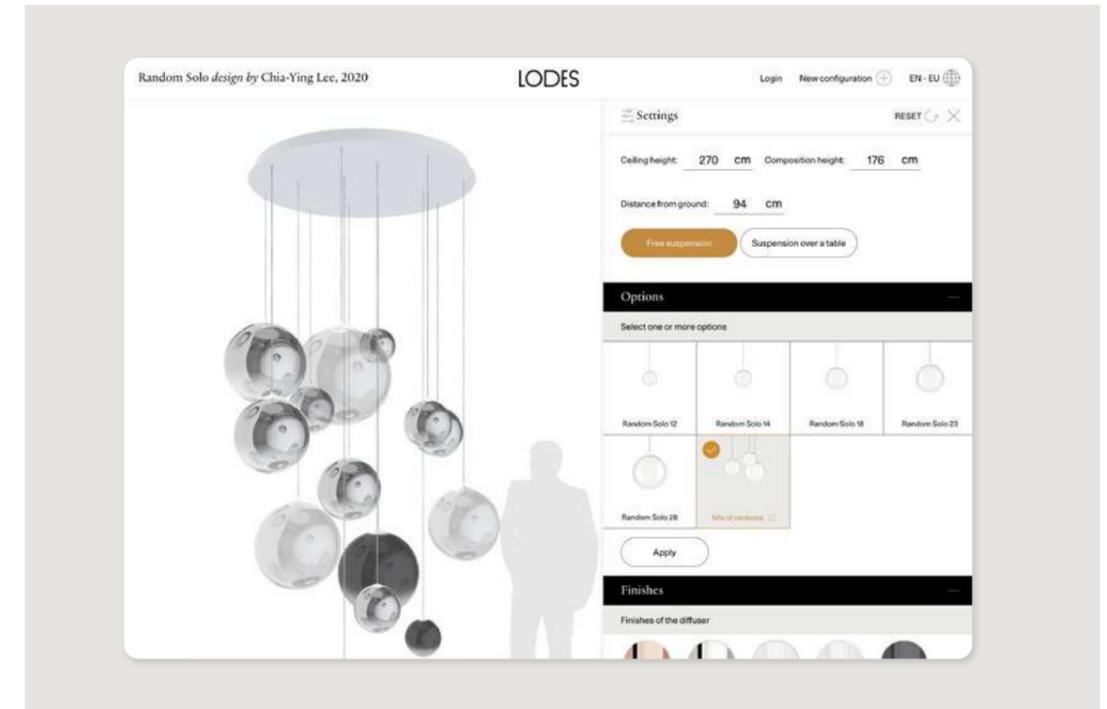
G



H



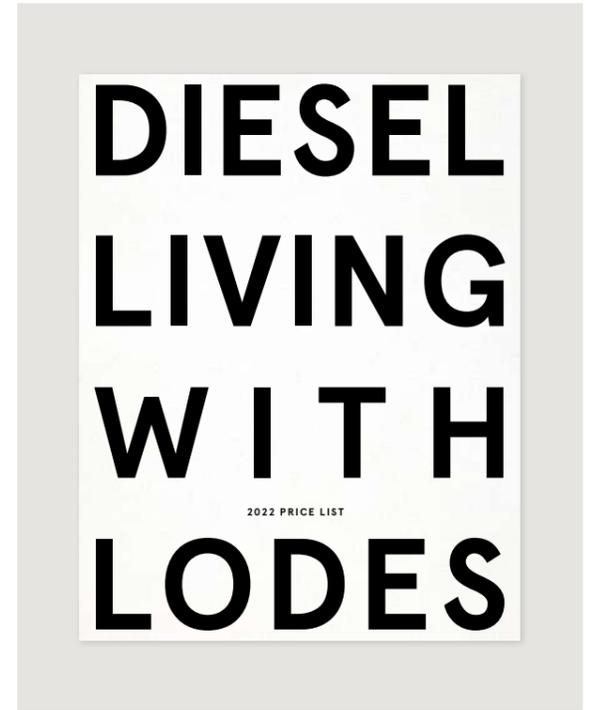
I



L

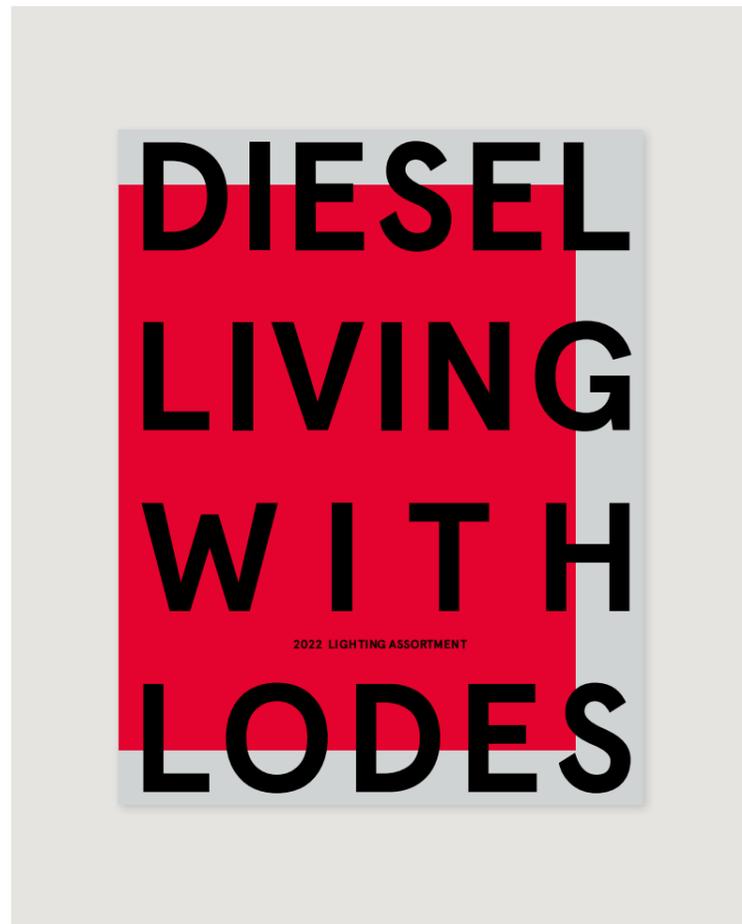
- F Lodes Milan Showroom
- G Social network
- H Company Profile
- I Website
- L Product configurator

# Diesel Living with Lodes tools

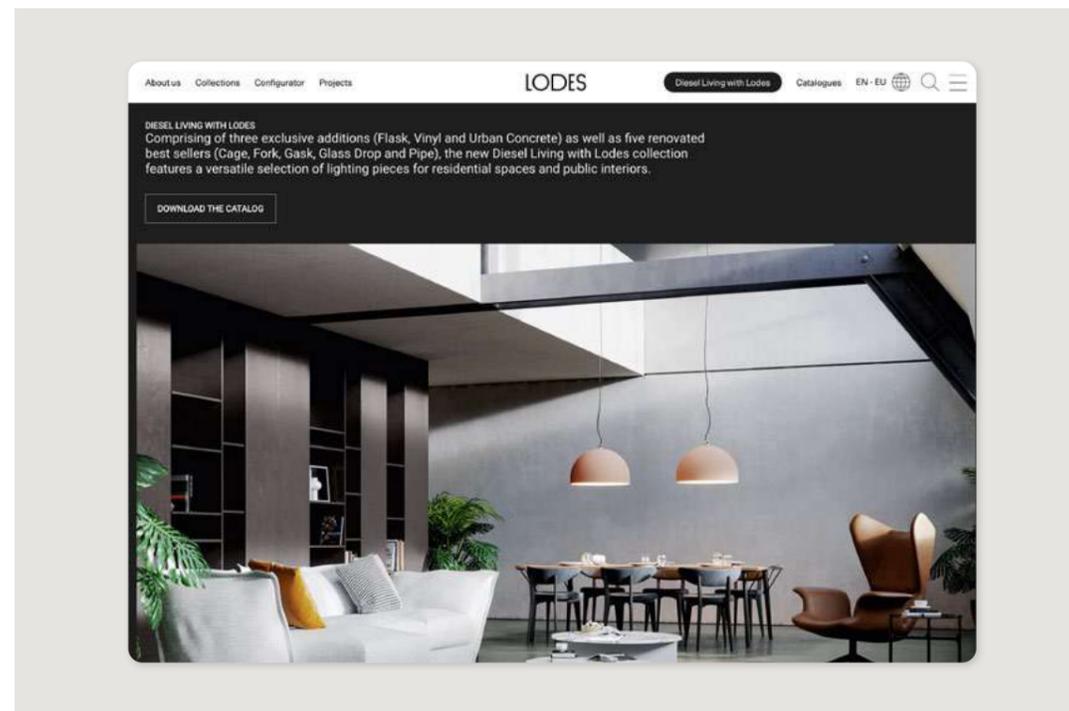


D

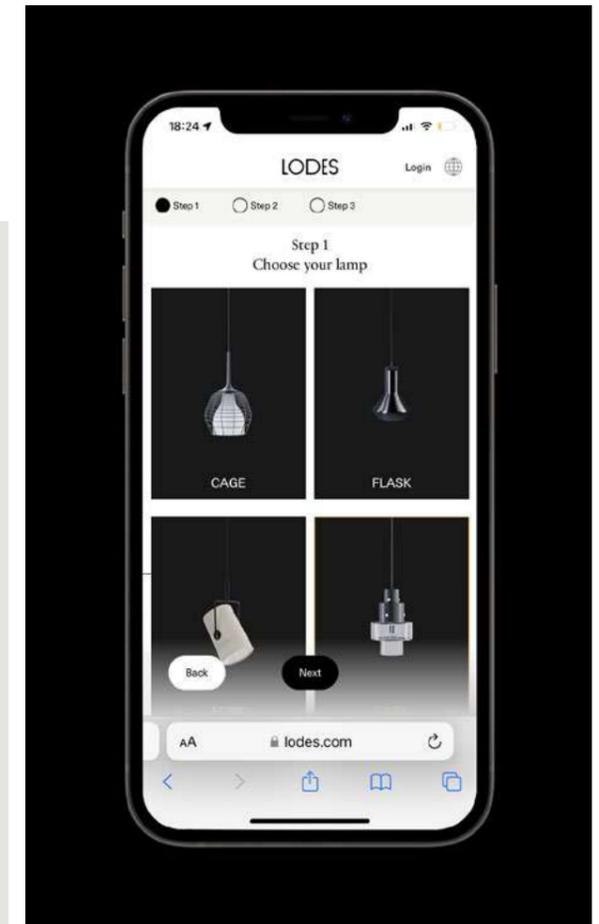
- A 2022 Lighting Assortment
- B Website
- C Product configurator
- D 2022 Price List



A

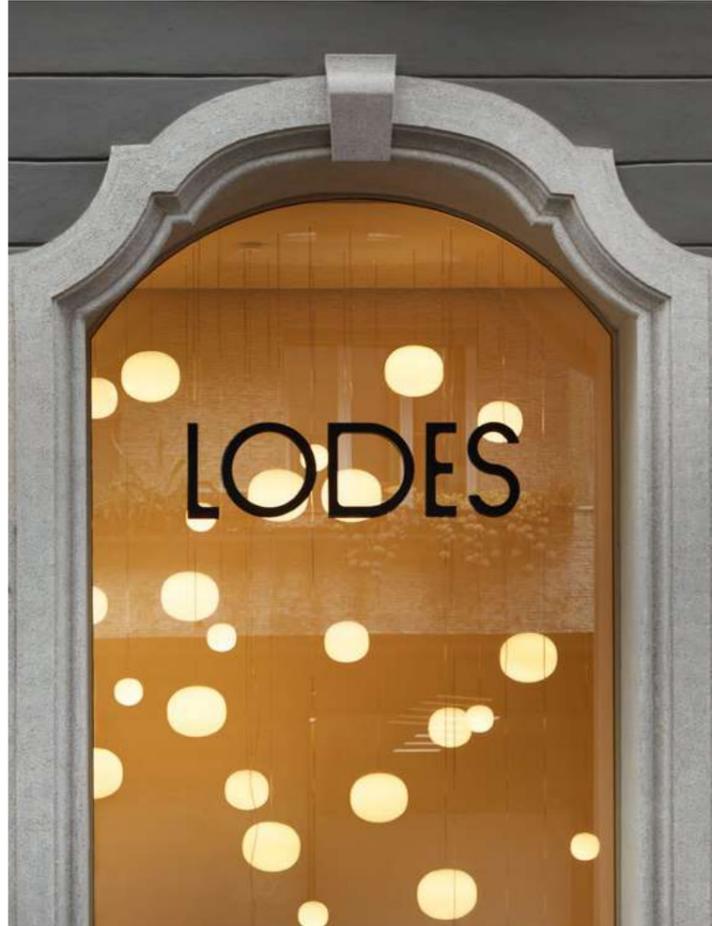


B



C

# Lodes Milan Showroom





A new chapter in the brand's history after its 70-plus-year history; a comfortable and innovative space available to professionals and customers.



Lodes Milan Showroom

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